

MAINE STATE LEGISLATURE

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115th MAINE LEGISLATURE

FIRST REGULAR SESSION-1991

Legislative Document

No. 1151

S.P. 430

In Senate, March 18, 1991

Reference to the Committee on Business Legislation suggested and ordered printed.

A handwritten signature in cursive script that reads "Joy J. O'Brien".

JOY J. O'BRIEN
Secretary of the Senate

Presented by Senator BRANNIGAN of Cumberland

Cosponsored by Representative GURNEY of Portland and Representative CONSTANTINE of Bar Harbor.

STATE OF MAINE

IN THE YEAR OF OUR LORD
NINETEEN HUNDRED AND NINETY-ONE

**An Act to Require Door-to-door Sellers of Frozen Foods to Disclose
Actual Unit Prices.**



2 Be it enacted by the People of the State of Maine as follows:

4 Sec. 1. 32 MRSA §4662-A is enacted to read:

6 §4662-A. Frozen food contracts

8 A contract for the sale of frozen foods that is subject to
10 the requirements of this subchapter must include the unit price
12 and the total price for each frozen food commodity. The unit
14 price of a frozen food commodity must be expressed, as
16 appropriate, in terms of price per pound, ounce, pint, quart or
18 gallon, provided that the same unit of measure is used for the
20 same commodity in all sizes, weights or volumes.

22 The unit price and the total price of the commodity must
24 reflect the consumer's total cost for the commodity and related
26 seller services, including delivery of the commodity to the
28 consumer's home.

30 Sec. 2. 32 MRSA §4681, sub-§3, as amended by PL 1979, c. 191,
32 is further amended to read:

34 3. Merchandise. "Merchandise" includes any objects, wares,
36 goods, promises, commodities, intangibles, services or other
38 things of value but does not include food, except food sold by
40 directly contacting the consumer in the consumer's residence or
technical and vocational schools located outside of the State
which that are registered pursuant to Title 20 20-A, section 2661
9501.

STATEMENT OF FACT

The bill ensures that consumers who purchase frozen food from door-to-door sellers are adequately informed of the actual price per unit of weight, such as price per pound, per ounce, et cetera, of the frozen food commodity.

This bill also amends transient sellers laws so that door-to-door sellers of frozen foods are no longer exempt.