

MAINE STATE LEGISLATURE

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114th MAINE LEGISLATURE

FIRST REGULAR SESSION - 1989

Legislative Document

No. 486

S.P. 208

In Senate, February 27, 1989

Reference to the Committee on Business Legislation suggested and ordered printed.

A handwritten signature in cursive script, reading "Joy J. O'Brien".

JOY J. O'BRIEN
Secretary of the Senate

Presented by Senator BRANNIGAN of Cumberland.

Cosponsored by Senator WHITMORE of Androscoggin and Representative GURNEY of Portland.

STATE OF MAINE

IN THE YEAR OF OUR LORD
NINETEEN HUNDRED AND EIGHTY-NINE

An Act to Require Pricing Disclosures on Vans and Pickup Trucks.



1 Be it enacted by the People of the State of Maine as follows:

3 10 MRSA c. 204-A is enacted to read:

5 CHAPTER 204-A

7 PRICING DISCLOSURES ON CERTAIN
9 MOTOR VEHICLES

11 §1191. Definitions

13 As used in this chapter, unless the context otherwise
15 indicates, the following terms have the following meanings.

17 1. Dealer. "Dealer" means an individual, partnership,
19 corporation, business trust or any other legal entity that is
21 engaged in the business of selling, offering for sale or
23 negotiating the sale of new motor vehicles, except auctioneers
25 licensed by the Secretary of State.

27 2. Motor vehicle. "Motor vehicle" means any self-propelled
29 vehicle designed primarily to transport not more than 14
31 individuals, except motorcycles, snowmobiles and any vehicle
33 operated exclusively on a rail or rails. This definition is
35 intended to include motor trucks that have a gross weight of not
37 more than 10,000 pounds as certified by the vehicle manufacturer
39 or franchise representative pursuant to Title 29, section 1652.

41 §1192. Disclosure requirements

43 No dealer may sell or offer to sell any new motor vehicle
45 unless the dealer affixes to the windshield or side window of the
47 motor vehicle the following written disclosures:

49 1. Manufacturer's suggested retail price. The
51 manufacturer's suggested retail price;

2. Manufacturer's suggested price on options. The retail
delivered price suggested by the manufacturer for each accessory
or item of optional equipment, physically attached to the motor
vehicle at the time of its delivery to the dealer, which is not
included in the price of the motor vehicle as stated pursuant to
subsection 1;

3. Transportation charges. The amount, if any, charged to
the dealer for transportation of the motor vehicle to the
location at which it is delivered to the dealer; and

4. Total amount. The total of the amounts specified
pursuant to subsections 1, 2 and 3.

1 **§1193. Violations**

3 **1. Unfair trade practice. Any violation of this chapter**
4 **shall constitute a violation of Title 5, chapter 10, the Maine**
5 **Unfair Trade Practices Act.**

7

8 **STATEMENT OF FACT**

9

11 United States Code, Title 15, Sections 1231-1233, requires
12 the manufacturer to disclose on all new cars the manufacturer's
13 suggested retail price for the vehicle options, and the cost of
14 delivering the vehicle to the dealer. The purpose of this bill
15 is to require similar disclosures on vans and pickup trucks in
16 order to fully inform consumers as to the manufacturer's
17 suggested prices.