MAINE STATE LEGISLATURE

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SECOND REGULAR SESSION

ONE HUNDRED AND THIRTEENTH LEGISLATURE

Legislative Document

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follows:

of Frenchville, and PINES of Limestone.

NO. 2199

H.P. 1608 House of Representatives, February 5, 1988
Approved for introduction by a majority of the
Legislative Council pursuant to Joint Rule 26.
Reference to the Committee on Appropriations and
Financial Affairs suggested and ordered printed.
EDWIN H. PERT, Clerk
Presented by Representative MAHANY of Easton.
Cosponsored by Representatives TARDY of Palmyra, PARADIS

STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED AND EIGHTY-EIGHT

AN ACT to Provide for a State Trademark for

Maine Products.

_						,						
4	Ве	it	enacted	bу	the	People	of	the	State	of	Maine	as

6 Sec. l. 7 MRSA §443-B is enacted to read:

7 §443-B. Certification trademark for Maine products

Page 1-LR4280

1	 Registration of trademark. The Co 	mmissioner
2	of Agriculture, Food and Rural Resources sha	ll, before
3	December 31, 1988, apply to the United Stat	es Patent
4	and Trademark Office for registration	for a
5	certification trademark or trademarks consis	ting of a
6	seal in the form of the outline of the State	, the word
7	"Maine" and any other appropriate identifyi	na words.
8	Any certification trademark obtained may onl	v be used
9	on farm products and sardines produced	or caught
10	on farm products and sardines produced within the State. Any certification obtained may be registered with the	trademark
11	obtained may be registered with the	State in
12	accordance with Title 10, chapter 301-A.	Deace III
12	decordance with little 107 chapter 301 ii.	
13	2 Origin of product For purposes	s of this
14	2. Origin of product. For purposes section, the commissioner shall define, by	rule for
15	each commodity group the meaning of	the term
16	each commodity group, the meaning of "produced or caught within the State". A region of the contents of any package must have	minimum of
17	90% of the contents of any package must have	a agtually
18	been produced or caught within the State to	most the
19	requirements for use of any mark under this	meet the
20	but small amounts of products from outside	section,
21	but small amounts of products from outside may be mixed in to allow for occasional sho	the State
22	other sufficient reasons as defined by rule	ortages or
22	other sufficient reasons, as defined by rule.	
22	2 01:	
23	3. Quality grades and standards. Ar bearing a certification trademark obtained to	y product
24	bearing a certification trademark obtained t	<u>inder this</u>
25	section shall meet the official grades and	standards
26	established by the commissioner under section	n 443 for
27	that commodity.	
• •		
28	Sec. 2. Appropriation. The following	funds are
29	appropriated from the General Fund to carr	y out the
30	purposes of this Act.	
31		<u> 1988-89</u>
32	AGRICULTURE, FOOD AND RURAL	
33	RESOURCES, DEPARTMENT OF	
	The state of the s	
34	Marketing Services-Agriculture	
35	Positions	(2)

1 2 3	Personal Services \$ 40,000 All Other 154,000 Capital Expenditures 2,700
4 5	Total \$196,700
6 7 8 9 10 11 12	Provides funds for 2 Produce Inspector III positions and anticipated contractual services to promote the use of the proposed state trademark.
14	STATEMENT OF FACT
 15 16 17 18 19 20 21	The bill directs the Department of Agriculture, Food and Rural Resources to apply for a registered certification trademark, including a seal and associated words for agricultural products produced in the State, meeting state quality standards. This bill also authorizes \$196,700 in funds for administration and promotion of the use of this state trademark.