

MAINE STATE LEGISLATURE

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FIRST REGULAR SESSION

ONE HUNDRED AND THIRTEENTH LEGISLATURE

Legislative Document

No. 1159

S.P. 382

In Senate, April 9, 1987

Reference to the Committee on Legal Affairs suggested and ordered printed.

JOY J. O'BRIEN, Secretary of the Senate
Presented by Senator BRAUN of Knox.
Cosponsored by Representative MACBRIDE of Presque Isle.

STATE OF MAINE

IN THE YEAR OF OUR LORD
NINETEEN HUNDRED AND EIGHTY-SEVEN

AN ACT to Amend the Charitable Solicitations
Laws.

Be it enacted by the People of the State of Maine as follows:

9 MRSA §5017 is enacted to read:

§5017. Protection of trademarks

No charitable organization, professional fundraiser, professional solicitor or other person soliciting contributions for or on behalf of a charitable organization may use a name, symbol or registered service mark so closely related or similar to that used by another charitable organization registered in the State or a national organization with a chapter branch or affiliate in this State or govern-

1 mental agency that the use of that name, symbol or
2 registered service mark would tend to confuse or mis-
3 lead the public.

4 **STATEMENT OF FACT**

5 This bill provides the same protection to the
6 marks of charitable institutions, including service
7 marks and trademarks, as is provided to persons in-
8 volved in commerce or trade.

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