

MAINE STATE LEGISLATURE

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FIRST REGULAR SESSION

ONE HUNDRED AND THIRTEENTH LEGISLATURE

Legislative Document

No. 1104

S.P. 370

In Senate, April 6, 1987

Reference to the Committee on Business Legislation suggested and ordered printed.

JOY J. O'BRIEN, Secretary of the Senate
Presented by Senator TWITCHELL of Oxford.

STATE OF MAINE

IN THE YEAR OF OUR LORD
NINETEEN HUNDRED AND EIGHTY-SEVEN

AN ACT to Facilitate the Advertising of Local
Businesses under the Maine Traveler
Information Services Act.

Be it enacted by the People of the State of Maine as follows:

23 MRSA §1914, sub-§10, as repealed and replaced by PL 1981, c. 318, §4, is repealed and the following enacted in its place:

10. Approach signs. Approach signs for any business or facility are subject to this subsection.

A. Any business or facility whose principal building, or a point of interest, which is located on a private way more than 1,000 feet from the nearest public way, and is not visible to

1 traffic from the nearest public way, may erect no
2 more than 2 approach signs with a total surface
3 area not to exceed 100 square feet for each sign.
4 These signs are to be located outside the public
5 right-of-way limits within 300 feet of the junc-
6 tion of the public and private ways.

7 B. Any business or facility whose principal
8 building, or a point of interest, which is lo-
9 cated at the end of a town way less than 1,000
10 feet from the nearest public way, and is not vis-
11 ible to traffic from the nearest public way, may
12 erect no more than 2 approach signs with a total
13 surface area not to exceed 100 square feet for
14 each sign. These signs are to be located outside
15 the public right-of-way limits within 300 feet of
16 the junction of the public and town ways.

17 STATEMENT OF FACT

18 Under current law, businesses or facilities oper-
19 ating at a distance from the nearest public way are
20 permitted to erect signs advising the traveling pub-
21 lic of the existence of the business or facility if
22 they are more than 1,000 feet from the public way or
23 not visible therefrom. These signs may not be
24 erected if the road connecting the business with the
25 public way is publicly owned. The law creates an un-
26 fair discrimination between businesses which are not
27 visible from a public road, but which happen to be on
28 private roads from those which are on public roads.

29 This bill eliminates this discrimination by cre-
30 ating a limited exception to the law, allowing a
31 business on a public road to erect an approach sign
32 if it is at the end of the road, the road is municipi-
33 pally owned and the business is both within 1,000
34 feet from a public way and is not visible from it.

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