# MAINE STATE LEGISLATURE

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#### FIRST REGULAR SESSION

#### ONE HUNDRED AND THIRTEENTH LEGISLATURE

H.P. 761 House of Representatives, March 31, 1987
Reference to the Committee on Economic Development
suggested and ordered printed.

EDWIN H. PERT, Clerk
Presented by Representative DIAMOND of Bangor.
Cosponsored by Representatives McGOWAN of Canaan, MILLS
of Bethel and Senator CLARK of Cumberland.

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#### STATE OF MAINE

## IN THE YEAR OF OUR LORD NINETEEN HUNDRED AND EIGHTY-SEVEN

1 2 3	AN ACT to Enhance Economic Development through Promotion of Film-making in Maine.
<b>4</b> 5	Be it enacted by the People of the State of Maine as follows:
6 7	Sec. 1. 5 MRSA c. 361, sub-c. IV is enacted to read:
8	SUBCHAPTER IV
9	MAINE FILM OFFICE
10	§7019. Maine Film Office

1. Office established. There is created a Maine Film Office within the State Development Office. The

Director of the State Development Office shall

1 2 3	point a full-time director and an assistant director. The director shall carry out the duties as specified under section 7020 and the assistant director shall
4 · 5	assist the director and provide any necessary clerical assistance.
6 7 8	2. Definitions. As used in this section, unless the context otherwise indicates, the following terms have the following meanings.
9 10	A. "Board" means the Maine Film Advisory Board as established by section 7021.
11 12	B. "Office" means the Maine Film Office as established in this section.
13	§7020. Powers and duties
14 15	1. Powers and duties. The Maine Film Office, advised by the board, shall:
16 17 18 19	A. Advise and assist the State Development Of- fice and the Maine Publicity Bureau in attracting in-state, on-location filming of movies, adver- tisements and videos in the State; and
20 21 22	B. Raise and accept funds from public and private sources on behalf of the State to be used to promote the purposes of this chapter.
23 24 25 26	2. Expend funds. The office may expend any available funds to develop and distribute promotional materials designed to promote Maine as a suitable location for various media events.
27	§7021. Board established; membership; compensation
28 29 30 31 32	1. Maine Film Advisory Board. The Maine Film Advisory Board, as established by section 12004, subsection 10, shall be within the State Development Office and shall advise and assist the office as necessary. The board has final approval on any action
33 34 35	A. The board shall consist of 11 members appointed by the Governor.

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	1 2 3 4 5 6 7 8	(1) The members shall be appointed from among residents of the State who are involved in a related business field or posess experience or familiarity with media marketing or public relations. The Governor shall ensure that the members constitute an equitable regional representation from the State.
	9 10 11 12	(2) The Director of the Maine Publicity Bureau and the Director of the State Development Office shall serve as ex officio members of the board.
	13	B. The terms of office shall be as follows.
	14 15 16 17 18 19 20 21	(1) All members shall be appointed for 3-year terms, except of those first appointed 3 shall be appointed for 3-year terms, 4 shall be appointed for 2-year terms and 4 shall be appointed for one-year terms. The Governor shall designate the terms of office of those first appointed at the time of appointment.
	22 23 24 25 26 27 28	(2) Members shall serve until their successors are appointed and take office. The Governor may terminate the membership of any appointee for just cause and the reason for the termination shall be communicated in writing to each member whose term is so terminated.
	29 30 31 32 33	(3) Vacancies shall be filled in the same manner as original appointments, except that any person appointed to fill a vacancy shall serve only for the unexpired term of the vacancy.
	34 35 36 37	C. The chairman and vice-chairman shall be elected by the board annually at the first meeting of the board and shall serve for one-year terms.
V.	38 39	(1) The chairman shall call meetings of the board.

1 2	D. Members shall be compensated for expenses on- ly in accordance with chapter 379.
3 4	Sec. 2. 5 MRSA $\$12004$ , sub- $\$10$ , $\$A$ , sub- $\$(88)$ is enacted to read:
5 6 7	(88) Video and Maine Film Expenses 5 MRSA §7021 Film Advisory Board Only
8 9 10	Sec. 3. Appropriation. The following funds are appropriated from the General Fund to carry out the purposes of this Act.
11	<u>1987-88</u> <u>1988-89</u>
12	EXECUTIVE, DEPARTMENT OF
13 14	State Development Of- fice
15 16 17	Positions (2) (2) Personal Services \$40,000 \$40,000 All Other 10,000 45,000
18 19	Total \$50,000 \$85,000
20	STATEMENT OF FACT

### STATEMENT OF FACT

The purpose of this bill is to create an office to secure in-state locations for the filming of advertisements and movies.