

# MAINE STATE LEGISLATURE

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FIRST REGULAR SESSION

ONE HUNDRED AND THIRTEENTH LEGISLATURE

Legislative Document

No. 782

S.P. 272

In Senate, March 17, 1987

Reference to the Committee on Business Legislation suggested and ordered printed.

JOY J. O'BRIEN, Secretary of the Senate  
Presented by Senator BUSTIN of Kennebec.

STATE OF MAINE

IN THE YEAR OF OUR LORD  
NINETEEN HUNDRED AND EIGHTY-SEVEN

1 AN ACT to Limit the Administrative Charge on  
2 Sales of New Motor Vehicles to the  
3 Actual Administrative Cost.  
4

5 Be it enacted by the People of the State of Maine as  
6 follows:

7 10 MRSA §1174, sub-§4, as amended by PL 1981, c.  
8 470, Pt. A, §§24 and 25, is amended to read:

9 4. Dealer violations. Motor vehicle dealer:

10 A. To require a purchaser of a new motor vehi-  
11 cle, as a condition of sale and delivery thereof,  
12 to also purchase special features, appliances,  
13 equipment, parts or accessories not desired or  
14 requested by the purchaser; provided, however,  
15 that this prohibition shall not apply as to spe-

1 cial features, appliances, equipment, parts or  
2 accessories which are already installed on the  
3 car when received by the dealer; provided fur-  
4 ther, that the motor vehicle dealer prior to the  
5 consummation of the purchase reveals to the pur-  
6 chaser the substance of this paragraph;

7 B. To represent and sell as a new motor vehicle  
8 any motor vehicle which has been used and oper-  
9 ated for demonstration purposes or which is oth-  
10 erwise a used motor vehicle; or

11 C. To resort to or use any false or misleading  
12 advertisement in connection with his business as  
13 such motor vehicle dealer; or

14 D. To charge the purchaser of a motor vehicle  
15 more than the actual cost of administration of  
16 the transaction involving the sale of a new motor  
17 vehicle.

18 STATEMENT OF FACT

19 Motor vehicle dealers are charging purchasers of  
20 new motor vehicles administrative costs far in excess  
21 of the actual cost of processing the transaction,  
22 sometimes as much as \$75.

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