

MAINE STATE LEGISLATURE

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FIRST REGULAR SESSION

ONE HUNDRED AND THIRTEENTH LEGISLATURE

Legislative Document

NO. 649

H.P. 482 House of Representatives, March 5, 1987
Reference to the Committee on Legal Affairs suggested and
ordered printed.

EDWIN H. PERT, Clerk
Presented by Representative SHELTRA of Biddeford.
Cosponsored by Representative RACINE of Biddeford.

STATE OF MAINE

IN THE YEAR OF OUR LORD
NINETEEN HUNDRED AND EIGHTY-SEVEN

1 AN ACT to Require Candidates to Identify
2 Party Affiliation on all
3 Advertisements.
4

5 Be it enacted by the People of the State of Maine as
6 follows:

7 21-A MRSA §1014, sub-§1, as enacted by PL 1985,
8 c. 161, §6, is amended to read:

9 1. Authorized by candidate. Whenever any person
10 makes an expenditure to finance communications ex-
11 pressly advocating the election or defeat of a clear-
12 ly identified candidate through broadcasting sta-
13 tions, newspapers, magazines, outdoor advertising fa-
14 cilities, direct mails and other similar types of
15 general public political advertising and through
16 flyers, handbills, bumper stickers and other

1 nonperiodical publications, the communication, if au-
2 thorized by a candidate, a candidate's authorized po-
3 litical committee or their agents, must clearly and
4 conspicuously state that the communication has been
5 so authorized and must clearly state the name and ad-
6 dress of the person who made or financed the expendi-
7 ture for the communication, as well as the candi-
8 date's political party.

9

STATEMENT OF FACT

10 This bill provides that a candidate shall identi-
11 fy his political party on any advertisements that a
12 candidate circulates.

13

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