MAINE STATE LEGISLATURE

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- openings relative to the total job openings of all industries involved in the program in question.
- 3 Sec. 2. 5 MRSA §3305, sub-§1, ¶C, as enacted by 4 PL 1967, c. 533, §1, is amended to read:

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- Conduct regular and continuing economic research, monitoring and analysis of the and resources of the State of Maine, including an analysis of individual industries by subsegment, collect and collate all pertinent data and statistics relating thereto; prepare an annual data book and a report on the state economy; participate in establishing a data and statistics center available in useful making such material form; and assist the Governor, the Legislature the various state departments in formulating and economic goals and programs and policies achieve such goals. The office shall utilize its economic data to identify industries and segments of industries that will be adversely affected by emerging economic trends. The office shall assure that there is no duplication between its efforts and those of the Department of Labor.
- Sec. 3. 5 MRSA §3305, sub-§1, ¶H, as amended by
 PL 1983, c. 477, Pt. E, sub-pt. 26, §1, is further
 amended to read:
 - H. Compile, analyze and maintain information useful to the stabilization and development of industry in the State concerning resources, sites, space, equipment, adequate housing, contracts, materials, transportation, markets, labor population trends, state legislation, supply, rules and policies that affect businesses and other economic considerations. The State Planning Office shall study problems peculiar to the dustry and economy of Maine with a view toward the maintenance of existing industries, the broader utilization of our natural resources and the development of new and improved products and techniques, which studies shall be advanced by coordination of research with existing private and governmental agencies and educational institutions, and may be advanced by contractual relations with persons or organizations equipped to

1 2 3 4 5 6 7 8 9	conduct the needed research. Additionally, the office shall prepare evidence and supporting data on types of industries particularly suited to the needs and resources of Maine, and to the lifestyles and desires of its citizens, including the travel industry. The State Planning Office shall, upon request from the Governor or any state department, assist in the preparation of reports regarding the responsibilities and duties provided by this subsection.
11 12	Sec. 4. 5 MRSA Pt. 16, first 2 lines are repealed and the following enacted in their place:
13	PART 16
14	STATE COMMERCE AND INDUSTRY OFFICE
15 16	Sec. 5. 5 MRSA c. 361, first 2 lines, are repealed and the following are enacted in their place:
17	CHAPTER 361
18	STATE COMMERCE AND INDUSTRY OFFICE
19 20	<pre>Sec. 6. 5 MRSA §7001, as enacted by PL 1975, c. 481, §3, is amended to read:</pre>
21	§7001. State Commerce and Industry Office
22 23 24 25 26 27 28 29	There is established to carry out the purposes of this chapter a State Development Office State Commerce and Industry Office in the Executive Department Which shall be directly responsible to the Governor and which shall be responsible for the creation of job opportunities by encouraging and assisting the stabilization, expansion and improvement of both new and existing economic activities within the State.
30 31 32	The office shall seek to improve conditions for business stabilization, growth and investment through:
33 34	<pre>1. Reducing costs. Reducing business costs and taxation;</pre>
35 36	2. Providing incentives. Providing financial and labor training incentives;

- 1 3. Removing barriers. Removing regulatory bar-2 riers; and
- 4. Expanding markets and promoting products.
 Expanding export markets for Maine products and promoting the State's physical and human resources to the business public.

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- Wherever the words "Department of Commerce and Industry" or "State Development Office" appear in the Revised Statutes they shall mean the "State Development Commerce and Industry Office."
- 11 Sec. 7. 5 MRSA §7002, sub-§1, as amended by PL 12 1975, c. 771, §92, is further amended to read:
- 1. <u>Director</u>. The executive head of the State

 Development <u>Commerce</u> and <u>Industry</u> Office shall be the

 director and shall be appointed by the Governor, and

 shall hold office during the pleasure of the Governor. The director shall be paid a salary fixed by the

 Governor.
- Wherever the words "Commissioner of Commerce and Industry" or "Director of the State Development Office"
 appear in the Revised Statutes they shall mean the
 "Director of the State Bevelopment Commerce and Industry Office."
- 24 Sec. 8. 5 MRSA §7002, sub-§2, ¶D, as amended by 25 PL 1983, c. 477, Pt. E, sub-pt. 26, §2, is further 26 amended to read:
- D. The several offices, boards, commissions, departments and divisions of the State, and city and town officials may consult with the office and furnish or make available to it data and information within their knowledge or control.
 - The State Development Commerce and Industry Office shall maintain a close liaison with and make recommendations and reports in cooperation with the Maine Guarantee Authority, the Maine Geological Survey and the Maine Vacation-travel Commission.

- Sec. 9. 5 MRSA §7002, sub-§2, ¶G, as amended by
 PL 1979, c. 731, §19, is further amended to read:
- 3 The director shall aggressively implement a 4 program to identify goods manufactured in 5 State under a "Product of Maine" designation. 6 This program shall also include agricultural, ma-7 rine, mineral and forestry products processed in the State, but shall remain separate and distinct 8 9 from the blue, white and red identification 10 promulgated by the Commissioner of Agriculture, 11 Food and Rural Resources. This program shall take effect on July 1, 1978. 12

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A product shall qualify for this designation upon submission by the manufacturer or final processor of a signed affidavit which attests that product is in fact manufactured in the State or receives final assembly or processing in and that the product meets quality stan-State dards to be set by the department. This affidavit shall be submitted to the director who shall then grant permission for use of the "Product Maine" designation, who shall withdraw the permission upon finding that the contents of the affidavit are false. The director may also withdraw the permission if it comes to his attention the product is mislabeled in a manner which is deceiving to the purchaser or that the product no longer meets the department's quality standards.

The mere packaging of a product within the State shall not be deemed sufficient for inclusion under the "Product of Maine" label.

The director shall, as the funds become available, request funds to promote consumer recognition of the "Product of Maine" designation and shall seek out qualified products and encourage the use of this designation by manufacturers. The director shall report once a year to the Legislature on all aspects of this program.

39 Sec. 10. 5 MRSA §7002, sub-§2, ¶L, as enacted by 40 PL 1985, c. 471, §2, is amended to read:

L. The director shall implement a program designed to create and publish a directory or guide of state licenses and permits required for various types of new or expanding businesses. This directory, which shall be updated annually, shall delineate the business licenses and permits by the name of the agency that issues the licenses and permits, by the type of business or industry and by the type of activity involved.

- (1) All state agencies and departments shall cooperate with and expeditiously reto the requests of the State Development Commerce and Industry Office. Each organization required by this subchapter to cooperate with the State Development Commerce and Industry Office shall, at a minimum, provide the State Development Commerce and Industry Office with descriptions of licenses and permits issued by each organization, the criteria necessary to qualify for each license or permit granted by the organization, time schedules established by law or rule for the submission of applications and appeals, the time schedules for agency responses to applications and appeals and any other information requested by the State Development Commerce and Industry Office.
- - N. The director shall develop a formalized early warning program that will provide for the identification of companies of over 50 employees that are for sale or in danger of closing. This program shall be functioning within 6 months of the effective date of this paragraph.
 - O. The director shall develop an economic stabilization program to assist management of companies that are in danger of closing and to assist in finding new management of companies that are for sale. This program shall only apply to companies with more than 50 employees.

1 2 3 4 5 6 7	The office shall make a sufficient study of the company to determine what assistance, if any, will allow the company to meet certain standards for success to be determined by the office. The following options shall be considered for companies for whom assistance is judged to be warranted.
8 9 10 11	(1) The office shall provide consulting and training with the charge to the company being what the office judges that the company can afford.
12 13 14 15 16 17 18	(2) If financial aid is determined to be necessary, the office shall assist in finding this aid if the company agrees to implement any recommendations made by the office. If financing cannot be found for qualified companies, the office shall make a report of this fact to the Legislature together with recommendations.
20 21 22 23 24 25 26	(3) If new management is sought by the company or judged to be desirable by the office, the office shall take an active role in seeking that management. Priority shall be given to Maine residents, private ownership and businesses specializing in the industry that is for sale.
27 28 29 30	The office shall explore the option of management or employee ownership and shall assist in the conduct of feasibility studies if a need for them is indicated.
31 32	The program shall be in operation within 6 months of the effective date of this paragraph.
33 34 35	P. The director shall develop a program to assist companies to develop international trade. This program shall include:
36 37	(1) Market analyses by company, training and advice;
38 39	(2) Identification of and contact with potential foreign customers;

1	(3) Arranging and sponsoring foreign trade
2	missions;
4	<u>missions;</u>
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3	(4) Interest free loans to companies to provide for necessary executive travel ex-
4	provide for necessary executive travel ex-
5	penses; and
	*
6	(5) Development of a Maine product guide.
O	(3) Development of a matter product guide.
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7	This program shall be in operation within 6
8	months after the effective date of this para-
9	graph.
10	Q. The director shall develop and promote a pro-
	Q. The director shall develop and promote a pro-
11	gram to assist companies to take advantage of new
12	manufacturing technologies. The program shall
13	include a technology inventory and a cost-benefit
14	analysis for the company, assistance in finding
15	financing, management training and financial as-
16	rinancing, management training and rinancial as-
10	sistance for worker training.
17	This program shall be functioning within 9 months
18	of the effective date of this paragraph.
19	R. The director shall see that the office takes
20	advantage of the programs offered by the various
21	advantage of the programs offered by the various
	industry trade associations and acts as a
22	catalyst to bring the benefits of these programs
23	to Maine companies. The director shall see that
24	the office makes maximum use of statistics avail-
25	able from the Department of Labor and acts as a
26	dissemination agent for the material to the busi-
27	ness community.
2 /	riess community.
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28	S. The director shall present to the Legislature
29	within 6 months of the effective date of this
30	paragraph a plan for advertising and public rela-
31	tions programs to address the following objec-
32	tives:
52	01700.
33	(1) The makes the machine of the Otate
	(1) To make the people of the State aware
34	of the importance of the State's mature in-
35	dustries and the continuing strength of seg-
36	ments of each;

(2) To reinforce with both consumer and industrial markets outside the State the image

of Maine quality and workmanship; and

- 1 (3) To counter with the business community
 2 within and without the State the image of
 3 State Government as having a poor attitude
 4 toward business.
- 5 T. The director may ask the Maine Development
 6 Foundation for assistance with any portions of
 7 this subsection that are within the mission of
 8 the foundation and the foundation shall provide
 9 that assistance or an explanation why it is not
 10 provided.
- The director shall assure that there is good 2-way communication between the office and the foundation relative to matters dealt with in this subsection so that activities of the 2 organizations are coordinated and duplication is avoided.
- 16 Sec. 12. 5 MRSA §7004, sub-§§1 and 2, as enacted 17 by PL 1983, c. 477, Pt. E, sub-pt. 26, §5, are 18 amended to read:
- 1. <u>Division of Tourism</u>. There is established, to carry out the purposes of this section, a Division of Tourism, called the "division," within the State Bevelopment Commerce and Industry Office, which shall be directly responsible to the Director of the State Bevelopment Commerce and Industry Office.

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- 2. <u>Director</u>. The director and staff of the Division of Tourism shall be appointed by the Director of the State Development <u>Commerce and Industry</u> Office and shall serve at his pleasure. The director and staff of the Division of Tourism shall be paid a salary fixed by the Director of the State Development <u>Commerce and Industry</u> Office.
- Sec. 13. 5 MRSA §7004, sub-§3, ¶¶I, J and K as enacted by PL 1983, c. 477, Pt. E, sub-pt. 26, §5, are amended to read:
 - I. Accept such fees as the Director of the State Bevelepment Commerce and Industry Office may designate for the preparation and distribution of books, booklets, brochures, pamphlets, films, photos, maps, exhibits, mailing lists, all like materials and media advertising. There is estab-

lished within the division a revolving fund for the use of the division to help offset the preparation and distribution costs of these materials. The division shall retain, without charge, an appropriate number of each publication for complimentary distribution. Income from the sale of publications and other materials that were charged to the revolving fund shall be credited to the revolving fund to be used as a continuing carrying account to carry out the purposes of the revolving fund;

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- J. Subject to the approval of the Director of the State Development Commerce and Industry Office, adopt, amend and repeal rules to carry out the purposes of this subsection and section 7006; and
- K. Undertake such other activities as the Director of the State Development Commerce and Industry Office considers appropriate and necessary to insure the successful implementation of this section.
- Sec. 14. 5 MRSA §7005, sub-§1, as amended by PL 1983, c. 812, §35, is further amended to read:
- Maine Vacation-travel Commission. The Maine Vacation-travel Commission, established by section 12004, subsection 10, shall assist, advise, recommend and quide the Division of Tourism's operation. It shall consist of 9 members of major tourism trade associations and 8 public members who shall represent their respective regions and who are experienced in the field or who have demonstrated a concern for the industry. The terms of the members shall be 4 travel years each, except for the members first appointed, 4 shall be appointed for a term of 4 years, 4 for years, 4 for 2 years and 5 for one year. The members shall be appointed by the Governor, who shall any vacancies in the appointed membership for the unexpired term. The commissioner or director, or his designee, of the following state departments or fices shall serve as ex officio, nonvoting members of commission: State Development Commerce and Industry Office; State Planning Office; Department of Conservation; Department of Transportation; Depart-

- ment of Inland Fisheries and Wildlife; Department of Agriculture, Food and Rural Resources; Department of Educational and Cultural Services; Bureau of Public Improvements and Canadian Affairs Coordinator. A chairman and vice-chairman shall be elected annually from the appointed membership.
- 7 Sec. 15. 5 MRSA §7005, sub-§2, ¶¶A and F, as en-8 acted by PL 1983, c. 477, Pt. E, sub-pt. 26, §5, are 9 amended to read:
- A. Recommend rules for the implementation of section 7006 and make recommendations on the award of matching funds to the Director of the State Bevelopment Commerce and Industry Office;
- 14 F. Assist the Division of Tourism in such other
 15 areas as the Director of the State Development
 16 Commerce and Industry Office considers appropri17 ate and necessary to insure the successful imple18 mentation of this section.
- 19 Sec. 16. 5 MRSA §7006, sub-§1, ¶B, as enacted by 20 PL 1983, c. 477, Pt. E, sub-pt. 26, §5, is amended 21 to read:
- B. To strengthen the state image by coordinating the promotional efforts of the private sector and the Division of Tourism of the State Development Commerce and Industry Office.
- 26 Sec. 17. 5 MRSA §7006, sub-§4, as enacted by PL 1983, c. 477, Pt. E, sub-pt. 26, §5, is amended to read:
- 29 Administration. The State Development Commerce and Industry Office, through the Division of Tourism shall administer the Travel Promotion Match-30 31 32 ing Fund Program with such flexibility as to bring 33 about the most effective and economical travel promo-34 tion program possible. Applications from all regions 35 the State shall be equally considered. The Maine Vacation-travel Commission shall recommend rules 36 37 procedures necessary and appropriate to the proper operation of the Travel Promotion Matching Fund Pro-38 39 These rules shall establish eligibility re-40 quirements, allocation formulas, application proce-

- and criteria subject to the final approval of the Director of the State Development Commerce and Industry Office. The Maine Vacation-travel Commission shall establish a schedule for review of grant appli-cations and make timely recommendations of grant awards to the Division of Tourism. Grants recom-mended by the commission to the division must be ap-proved by the Director of the State Development Com-merce and Industry Office prior to any disbursement of funds.
- 11 Sec. 18. 5 MRSA §7006, sub-§5, as enacted by PL 12 1983, c. 477, Pt. E, sub-pt. 26, §5, is amended to 13 read:
 - 5. <u>Bookkeeping systems</u>. The State <u>Bevelepment Commerce</u> and <u>Industry</u> Office and all tourist promotion organizations qualifying for matching funds under this section shall keep accurate records of any applications, transactions, payment receipts and correspondence relating to the implementation of the Travel Promotion Matching Fund Program.
 - A. The State Development Commerce and Industry Office, with the advice of the Department of Finance and Administration, shall establish a standard accounting procedure to be used by any organization receiving moneys under this section.
 - B. The records of any organization pertaining to accounts and contracts funded with moneys under this section shall be open to audit by the State or by any firm employed by the State to audit these records.
- 31 Sec. 19. 5 MRSA §§7007 and 7008, as enacted by 32 PL 1983, c. 477, Pt. E, sub-pt. 26, §5, are amended 33 to read:

34 §7007. Appropriation

 The Legislature shall annually appropriate from the General Fund to the State Development Commerce and Industry Office the sums necessary to implement the programs established by the Division of Tourism and to operate the Travel Promotion Matching Fund Program. Unexpended funds shall not lapse, but shall be carried forward.

§7008. Report to Legislature

The State Development Commerce and Industry Office, by January 15th, shall provide a progress and accounting report on the tourist industry of Maine and the effect of this industry on the State to the joint standing committee of the Legislature having jurisdiction over State Government.

Sec. 20. 5 MRSA §7011, as enacted by PL 1983, c.
519, §2, is amended to read:

§7011. Community Industrial Buildings Fund

- 1. Creation. The Community Industrial Buildings Fund is created as a nonlapsing revolving fund to be used by the State Development Commerce and Industry Office only for the purposes of this subchapter. There is created within the fund separate accounts for rural and urban areas, respectively called the "rural" and "urban" accounts, which shall be separately charged and credited as provided under this section according to the location in a rural or urban area of each community industrial building.
 - 2. Items charged or credited. Operating expenses of the State Development Commerce and Industry Office incurred under this subchapter shall be charged to the fund and all payments required by this subchapter shall be credited to it. All State Development Commerce and Industry Office expenses that arise out of assistance to local development corporations under this subchapter shall be charged solely against the proceeds of the sale or rental of a community industrial building or all or part of an industrial park assisted under this subchapter.
 - 3. Deposited funds. Money in the fund not currently needed to meet the obligations of the State Development Commerce and Industry Office under this subchapter shall be deposited with the Treasurer of State to the credit of the fund with all interest earned by the deposit credited to the fund.
- 38
 4. Successor to fund. The State Development
 39 Commerce and Industry Office shall be the successor
 40 to the Maine Guarantee Authority for the purposes of

this subchapter. All properties, rights in land, buildings and equipment and any funds, moneys, revenues and receipts or assets of the Maine Guarantee Authority as they apply to the Community Industrial Buildings Program, including funds previously appropriated by the State for the Community Industrial Buildings Program, shall belong to the Development Commerce and Industry Office as successor to the Maine Guarantee Authority. All liabilities of the Maine Guarantee Authority with respect to the Community Industrial Buildings Program shall become liabilities of the State Development Commerce and Industry Office. Any action taken by the Maine Guarantee Authority with respect to assisting a local development corporation to create community industrial buildings shall be an action taken by the State Development Commerce and Industry Office.

Sec. 21. 5 MRSA §7012, first ¶, as enacted by PL
1983, c. 519, §2, is amended to read:

The State Bevelopment Commerce and Industry Office may assist a local development corporation to construct a community industrial building by loaning it money, for construction or carrying costs, or both, for the project, subject to subsection 1.

- Sec. 22. 5 MRSA §7012, sub-§2, ¶¶B, D and E, as enacted by PL 1983, c. 519, §2, are amended to read:
 - B. The local development corporation, in the opinion of the State Bevelopment Commerce and Industry Office, shall be responsible and shall present evidence of its ability to carry out the project as planned.
 - D. The local development corporation shall provide and maintain, with funds other than those provided by the State Bevelopment Commerce and Industry Office, an adequate access road from a public highway to the proposed site and water, sewer and power facilities. The development corporation will also be responsible for plowing out the plant site at all times and for landscaping the building in an attractive fashion until the building is occupied by an industrial tenant.

- The local development corporation's project plans shall comply with applicable zoning, plan-ning and sanitary regulations in the municipality where it is to be located. No loan may be proved and no certificate of approval for the project or for any subsequent enlargement or ad-dition to the project may be issued until the De-partment of Environmental Protection has certi-the State Development Commerce Office that all licenses required from Industry the department have been issued or that none required.
- 13 Sec. 23. 5 MRSA §7012, sub-§§3, 4, and 5 as en-14 acted by PL 1983, c. 519, §2, are amended to read:
- 15 3. Loan terms. Terms for a loan are as follows.
- 16 A. The State Development Commerce and Industry
 17 Office may prescribe the terms and conditions of
 18 the loan.

- B. Loans shall be repaid in full, including interest and other charges within 90 days after the building is occupied.
 - C. The building financed by a State Development Commerce and Industry Office loan may not be sold or leased without the express approval of the State Development Commerce and Industry Office of the purchaser or lessee. If the local development corporation and the State Development Commerce and Industry Office agree that a community industrial building is unlikely to be sold in the near future despite a marketing effort, the State Development Commerce and Industry Office may permit an interim lease upon terms it deems appropriate for the protection of the fund. Occupation of the premises under an interim lease shall not require payment in full of the entire loan within 90 days, as provided in paragraph B.
- 4. Promotion and development. The State Development Commerce and Industy Office shall undertake promotional and publicity activities on behalf of community industrial buildings to properly market them to prospective purchasers or tenants. The office

- shall maintain a constant and continual effort to secure suitable tenants or purchasers for these buildings and shall prepare necessary advertising and promotional materials.
 - 5. Taxes. While the community industrial building remains unoccupied and a first mortgage is held by the State Development Commerce and Industry Office, it is declared to be property held for a legitimate public use and benefit and shall be exempt from all taxes and special assessments of the State or any of its political subdivisions. This section shall not apply to any community industrial building whose construction is not financed under this chapter.
- 14 Sec. 24. 5 MRSA §§7016, 7017 and 7018, as en-15 acted by PL 1985, c. 464, §§2 and 4, are amended to 16 read:

17 §7016. Program to be promoted

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The Director of the State Development Commerce and Industry Office shall advertise and promote the program throughout the State. At a minimum, the program shall be advertised in the major circulating state newspapers as often as necessary to establish a public awareness of the program.

§7017. Agencies to cooperate

State agencies and departments and economic development agencies of political subdivisions of State shall cooperate with and expeditiously respond to the requests of the State Development Commerce and Industry Office. Each organization required by this subchapter to cooperate with the State Development Commerce and Industry Office shall, at а minimum, provide the State Development Commerce and Industry Office with descriptions of its business assistance programs and services, marketing programs, geographical areas served, client qualifications, funding levinformation requested by the State and other Development Commerce and Industry Office to implement this program.

§7018. State Planning Office to provide notice of federal grant approval

1 State Planning Office shall notify the State Development Commerce and Industry Office of approvals 2 of federal grants as these apply to economic develop-3 ment.

5 Sec. 25. 5 MRSA $\S12004$, sub- $\S10$, \PA , sub- $\P(44-A)$ 6 is enacted to read:

(44-A) Industry Maine Industrial Expenses 10 MRSA §100 Advisory Board Only

9 Sec. 26. 10 MRSA c. 110, sub-c. I-C is enacted 10 to read:

11 SUBCHAPTER I-C

12 MATURE MANUFACTURING INDUSTRY FINANCE PROGRAM

§1011. Legislative findings

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14 The Legislature finds that Maine's mature manu-15 facturing industries are major industries in State, providing the largest and most constant source 16 17 of employment in the State. In addition the Legisla-18 ture specifically finds:

- 19 1. Lack of capital. Compared with the national 20 average, Maine is a capital-short State, with partic-21 ular lack of long-term debt capital;
- 2. Financing difficulties of manufacturing industries. Mature manufacturing industries face par-22 23 24 ticular difficulties obtaining adequate financing because of their nongrowth nature, considerable turnover and the instability of some segments. Also 25 26 27 the efforts of some industries to obtain federal re-28 lief have painted an unrealistically bleak picture of 29 these industries.
- 30 3. Advantage of manufacturing industries. Enter-31 prises adding the greatest value by conversion of raw 32 products are of particular benefit to the State. 33 They are also in the position to produce brand dif-34 ferentiated products which do not have the extreme 35 price sensitivity of commodity type natural resource products. Also, as opposed to service businesses, 36 37 mature manufacturing businesses offer higher wages 38

and are more apt to offer year-round employment.

- Considering these things, producers and processors of these products are not receiving sufficient assist-ance in marketing and training in management. There is an overall lack of a statewide economic strategy and this generally has resulted in low priority being given to the mature manufacturing industries. There a need for technical assistance and training in business management for these industries.
 - 4. Jeopardy to industries. The lack of affordable financing options and marketing and other technical assistance jeopardizes the maintenance of many of the State's mature manufacturing industries at present levels and makes expansion and diversification of these enterprises more difficult. The constraints on the operation and expansion of these enterprises decrease the available employment, particularly in rural areas, and result in the problems attendant on unemployment.
 - 5. Provision for marketing and technical assistance and for financing opportunities. The existing situation for the industries is no different from those facing the State's natural resource industries and these mature manufacturing industries are of major importance to the State. Therefore, it is necessary, desirable and in the best interest of the citizens of the State that provisions be made for these industries to receive adequate marketing and technical assistance, as well as adequate financing opportunities, in the same manner as the natural resource industries.

31 §1012. Purpose

The purposes of this subchapter shall be:

- 1. Programs to encourage investment. To relieve those conditions which now exist which represent difficulties in industry financing and development and to assist in planning, coordinating and implementing programs that will encourage further public and private participation and investment to achieve this end; and
- 2. Information and training. To provide a central source for credit information and other finan-

1 cial management training and services to the manage-2 ment of mature manufacturing industry to better able them to obtain adequate financial assistance 3 4 from existing sources. §1013. Mature manufacturing industries 5 financing 6 program 7 1. Implementation of programs. The authority shall be responsible for the implementation of the 8 9 mature manufacturing industries financing program. 2. Powers and duties. The authority shall have 10 all the powers and duties necessary to carry out the 11 12 purposes and provisions of this subchapter, includ-13 ing, but not limited to, the power to: 14 A. In cooperation with other state, local federal agencies or instrumentalities, conduct 15 16 financial management studies to analyze the situ-17 ation and needs of those persons in the State en-18 gaged in or wishing to enter an enterprise 19 mature industry; 20 B. Provide to public and private entities tech-21 nical assistance and advice related to purposes 22 of this subchapter, including: 23 (1) Establishment of an expert advisory group which shall be available, upon re-24 25 quest, to consult with financing institu-26 tions as to the merits of loan applications 27 for mature manufacturing enterprises; and 28 (2) Provision of advice to persons engaged 29 or seeking to be engaged in mature manufac-30 turing industries as to the nature 31 source of relevant governmental assistance

C. Contract with financing institutions to make

programs;

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paragraph shall not exceed \$400,000. The authority shall promulgate rules governing eligibility which take into consideration the established guidelines and the ability of applicants to compete successfully in the private lending market and to pay amounts at which private enterprise is providing financing. In promulgating the rules, the authority may establish income or asset limitations for eligibility. The following specific guidelines apply:

- (1) Loans shall generally be at the going market rate and shall be for companies that are unable to obtain loans from conventional sources;
- (2) Emphasis shall be given to loans which involve fixed rate, long-term senior or subordinated debt;
- (3) Loans shall be limited to companies in Maine's nongrowth manufacturing industries;
- (4) The retention or creation of jobs shall be a requirement for these loans;
- (5) The authority may form private corporations owned by participating lending institutions, with income tax abatements if needed; and
- (6) If tax abatements of this type are offered to members of a private corporation, the credit against the income tax shall not exceed 2.3% of the value of the outstanding loans and shall be returned if there is a violation of subparagraphs (3) and (4) or such other guidelines as the authority may designate as being a condition of the abatement. Total outstanding loans against which abatements have been given shall not exceed \$3,000,000 at any one time.

In the event that no financing institution, after both initial and successive reasonable opportunities by the authority, has contracted with the authority to participate in a loan program, the

1	authority shall report this fact together with an
2	appropriate recommendation to the Legislature;
3	D. Develop mechanisms for guaranteeing repayment
4	of loans or other obligations of indebtedness in-
5	curred in connection with mature manufacturing
6	industries. This subchapter shall not result in
7	an increase in the amount of the loans under
8	an increase in the amount of the loans under guarantee by the authority, but shall represent a
9	realigning of commitment in order to give the
10	priority to the mature industries specified in
11	this subchapter;
12	E. Serve as a clearinghouse for information re-
13	lating to financing of mature manufacturing in-
14	dustries and gather and disseminate information
15	regarding these activities. The authority shall
16	encourage and coordinate effective use of exist-
17	ing and new services to assist mature manufactur-
18	ing industries stabilization and development;
19	F. Aggressively promote to industry the availa-
20	bility of these programs and services; and
21	G. Make a report to the Legislature by January
22	1, 1988, in which it shall report the degree to
23	which the various programs and services outlined
24	in this subchapter have been implemented.
25	Sec. 27. 10 MRSA Pt. 13 is enacted to read:
26	PART 13
27	INDUSTRIAL STABILIZATION AND DEVELOPMENT
28	CHAPTER 1101
29	§10001. Legislative findings and intent
30	As is true in many states, the State Government
31	has long tended to ignore its existing industries and
32	has, in fact, evidenced on occasion a negative atti-
33	tude toward many so-called mature industries. In
34	addition, because of the relatively poor economic
35	addition, because of the relatively poor economic conditions in which many of its citizens live, the
36	State has tended to enact legislation and rules that
27	favor the ventre at the empire of the interest of

- business. As a result of these actions, the State has failed to aid business, has created an adverse impact on business and has created the impression that it has a negative business climate. Additionally, in doing these things, it has further contributed to the plight of its work force.
- There is need to see that the policies of the State Government toward business reflect the informed desires of the citizens of the State, are coordinated toward a common goal and reflect a positive and supportive business climate.

12 CHAPTER 1103

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MAINE INDUSTRIAL ADVISORY BOARD

§10005. Establishment and purpose

The Maine Industrial Advisory Board as established in Title 5, section 12004, subsection 10, shall initiate and oversee the development of a state strategy for industrial stabilization and development and recommend the resulting strategy to the Governor for his approval; coordinate the activities of the various state funded agencies involved in industrial stabilization and development; oversee and evaluate the performance of these agencies; and make a report to the Governor concerning its findings.

The board shall also advise on the need for industry-wide assistance programs and act as a vehicle for intervention in the case of a crisis in an industry or a major individual company and shall recommend and supervise major development projects.

§10006. Membership and organization

The membership of the board shall consist of individuals representing the following 15 organizations and chosen as indicated:

- 1. Private sector. Members representing the private sector shall be selected as follows.
- 36 A. Six executives shall be selected by the Gov-37 ernor in consultation with the state chamber of

- 1 commerce, one from each of the following industries: Paper, wood products, textile or apparel, 2 3 defense, leather goods, electric or electronic equipment. The industry composition may be varied after 2 years in order to reflect the priori-4 5 6 ties of the time.
- B. One banking executive shall be selected by 8 the Governor in consultation with the Maine Bankers Association;

- 2. Public sector. The Director of the State Commerce and Industry Office, the Director of the 10 11 12 State Planning Office and a representative of the De-13 partment of Labor and a representative from the 14 partment of Transportation of at least the deputy 15 level selected by the commissioners of the respective 16 departments;
- 3. Education sector. One senior representative from the state university system and one senior rep-17 18 19 resentative from the state vocational education system appointed by the Governor; 20
- 21 4. Labor. A labor spokesman appointed by the Governor; and 22
- 2.3 5. Business Advocate. The Business Advocate from the Governor's staff. 24
- 25 All appointments in the private and labor sectors shall be for 2-year terms. An individual may be appointed for no more than 2 additional consecutive 26 27 2-year terms. One half of the appointments in these sectors at the initiation of the board shall be for 4 28 29 30 years. These individuals shall then be eligible for only one additional consecutive 2-year term. Members shall be compensated in accordance with Title 5, 31 32 33 chapter 379.
- 34 Subcommittees to deal with specific industries 35 shall be set up as the need requires and may include 36 nonboard members.
- 37 The Business Advocate shall act as executive sec-38 retary of this board. The board shall choose its 39 chairman from the private sector.

1 2 3 4	The Governor shall be responsible for setting up this board. This board shall have its initial meeting no later than 4 months from the effective date of this chapter.
5	CHAPTER 1104
6	BUSINESS ADVOCATE
7	§10011. Establishment and purpose
8 9 10	There is established the position of Business Advocate in the Office of the Governor. The functions of this position include:
11 12 13 14	1. Review of legislation. Reviewing current and proposed state legislation, rules and policies from the viewpoint of their impact on business and disseminating and advocating his findings in this regard;
15 16	2. Liason. Acting as proactive liaison between the State and the private sector;
17 18	3. Business assistance. Assisting businesses in dealings with the State; and
19 20 21	4. Attitude improvement. Attempting by his actions to impart to the business community that the State is supportive of business.
22 23	The Business Advocate shall be designated within 3 months from the effective date of this chapter.
24	§10012. Qualifications and performance
25 26 27 28 29 30 31	The Business Advocate shall be chosen by the Governor. He must have substantial business knowledge and a positive attitude toward business. He must be capable of convincing the business community that he wholeheartedly represents their interests and his performance shall be judged largely on his ability to do this.
32 33	§10013. Review of current legislation, rules and policies

licies

1	The Business Advocate shall conduct a review of
2 3	those Maine laws, rules and policies that impact
3	business. The purpose shall be to ascertain their
4	negative effect on business versus their other posi-
4 5	tive effects and to make recommendations when appro-
6	priate. The Business Advocate may call on any state
7	agencies for any type of assistance in this review
8	and the state agencies requested shall provide any
9	requested work or assistance. In the event that
10	there is no Business Advocate, this review shall be
11	the responsibility of the Director of the State Plan-
12	ning Office and he shall report his findings to the
13	Industrial Advisory Board, if that body is in
14	existance. This review shall specifically include
15	the State's plant closing legislation, Title 26, sec-
16	tion 625-B.
17	This review shall be completed within one year
	after the approval of this chapter.
19	CHAPTER 1105
20	CENTER FOR MATURE MANUFACTURING INDUSTRIES
21	§10021. Establishment

§10021. Establishment

There is established a Center for Mature Manufacturing Industries to link private and educational resources to make Maine manufacturing industries more competitive nationwide and internationally and to attract companies in these industries from states.

28 §10022. Objectives

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The center has the following objectives:

- 30 1. Competition in national markets. To develop 31 an action plan to improve the competitive position of 32 Maine products in national markets;
- 2. Commercialization of knowledge. To act as a catalyst and coordinator to advance consumer and 33 34 technical knowledge into commercial products; 35
- 36 Attract companies. To develop a critical 37 mass of fashion, consumer and technical knowledge

- 1 needed to attract to Maine companies in industries
 2 similar to the State's current industries;
 - 4. Successful management practices. To identify the most successful companies in the State and assist other companies in benefiting from these proven management practices; and
- 5. Lessons from other states. To implement lessons learned from cooperative problem solving arrangements existing in other states and Canada.
- 10 §10023. Specific activities

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- 11 The mission of the center shall be:
- 12 <u>l. Fashion design. Research, education and</u> 13 training in fashion design;
- 2. Management; marketing and education. Continuing education programs in management and marketing; and
- 3. Research. Manufacturing and technology research to channel new technology and techniques into
 Maine industries and to explore alternative uses for
 existing Maine technologies, machinery and skills.
- 21 §10024. Organization and start-up

The center shall be jointly funded by industry, the higher education community and the State Government. There shall be a board of directors composed of representatives of industry, education, labor and the Legislature. Matching grants from State Government may be used in the financing of specific research activities.

Within 3 months after the effective date of this chapter, the State Planning Office and the state university system shall jointly submit a proposal to the Maine Science and Technology Board for a study project whose objective is to arrange for the creation of this center. This study project is to commence no later than January 1, 1987 or the beginning of that organization's fiscal year, whichever is later.

If this proposal is not accepted, the State Planning Office and the university system shall submit to the Legislature within 5 months after the effective date of this chapter a plan for developing this center including financing needs and a timetable.

Sec. 28. 26 MRSA §2005 is enacted to read:

§2005. Specific training provisions

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8 This fund shall not be used to train unemployed 9 workers for jobs in a different industry when jobs 10 for which they are qualified exist within an industry where they have previously been employed unless such 11 12 a prohibition on the use of the fund would result in 13 loss of federal money. An exception may be made 14 when the available jobs are with companies whose turnover the commissioner judges to be excessive rel-15 ative to the norm for that industry. 16

Provided that there are sufficient applicants, each industry shall have a proportion of total persons in training under this program that is equal to its proportion of job openings to the total job openings of all industries involved in this program unless such a requirement would result in a loss of federal money.

Sec. 29. 26 MRSA §2054 is enacted to read:

§2054. Specific training provisions

This fund shall not be used to train unemployed workers for jobs in a different industry when jobs for which they are qualified exist within an industry where they have previously been employed unless such a prohibition on the use of the fund would result in a loss of federal money. An exception may be made when the available jobs are with companies whose turnover the commissioner judges to be excessive relative to the norm for that industry.

Provided that there are sufficient applicants, each industry shall have a proportion of total persons in training under this program that is equal to its proportion of job openings to the total job openings of all industries involved in this program un-

- 1 less such a requirement would result in a loss of
 2 federal money.
- 3 Sec. 30. 36 MRSA §305, sub-§2, as enacted by PL 4 1973, c. 620, §10, is amended to read:
- 5 2. Services. Assist the primary assessing areas 6 by providing appropriate technical services which may 7 shall include, but not be limited to, the following:
- 8 A. Preparation of information or manuals, or 9 both, concerning construction values, prices, appraised guides, statistical tables and other appropriate materials;
 - B. Specialized assessing assistance in industrial, commercial and other difficult property assessments as determined by the State Tax Assessor;
- 16 C. Establishment of a coordinate grid system in 17 connection with the State Planning Office for the 18 purpose of uniform identification of property 19 parcels;
- D. Assistance in the preparation of tax maps and methods of updating such maps;
- 22 E. Devising necessary forms and procedures; and
- F. Advice concerning data processing application to assessing.
- 25 Sec. 31. 36 MRSA §318, first ¶ is amended to 26 read:

27 §318. Training of assessors

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The State Tax Assessor may shall establish, either on his own initiative or in conjunction with professional or educational agencies, or both, a program of training to meet the needs of the State of Maine for a sufficient supply of competently trained assessors. Where possible, such training shall be conducted by the Bureau of Public Administration of the University of Maine or an institution of higher education. For such purposes, the State Tax Assessor

- may designate what programs either within or outside the State are acceptable for these training purposes.
- 3 Sec. 32. 36 MRSA §327, sub-§2, as enacted by PL 1975, c. 545, §13, is repealed and the following enacted in its place:
- 6 <u>2. Maximum rating assessment. A maximum rating</u> 7 of assessment quality of 15.
- 8 Sec. 33. 36 MRSA §5217 is enacted to read:

9 §5217. Credit for purchase of machinery and equip-10 ment

A manufacturer shall be allowed a credit of 7% of the cost of machinery and equipment purchased during the taxable year against his income tax. This credit will be spread evenly over a period of 5 years and shall cease if the manufacturer discontinues operation in the State at any time during that period. If prior to the application of this program to his tax, a manufacturer has no reported income tax in a given year, this credit may be carried back for a period not to exceed 3 years. If the manufacturer utilizing the carry back provision has insufficient profit to utilize his earned credits, he shall be allowed to convert expired net operating losses into a credit of 20% of the cost of machinery and equipment against his income tax. If he elects this conversion, he shall lose his eligibility for that year for the original program.

To qualify for this program a manufacturer must be continuously engaged in a business classified as manufacturing in the Federal Standard Industrial Classification Codes 20-39 in Maine for at least 5 years. The purchase of the machinery and equipment must be approved by the State Commerce and Industry Office as assisting in the maintenance or creation of jobs within the State.

Sec. 34. Committee studies. The joint standing committee of the Legislature having jurisdiction over economic development and nontax financing shall conduct the following studies or reviews.

1. A review once each 5 years of the economic analysis and data collection activities of the State Planning Office to ascertain the degree of their compliance with the provisions of the Maine Revised Statutes, Title 5, section 3305, subsection 1, paragraph C and H.

- 2. A joint review with the Joint Standing Committee on Labor of the personnel policies and working conditions of Maine's mature manufacturing industries. The purpose shall be to determine the feasibility of the Office of Commerce and Industry and the Department of Labor jointly assisting these companies in ungrading themselves as places of employment and thereby improving the image of the industry in this regard. This review shall be for the benefit of the company and shall not result in coercive legislation or the creation of an adversarial climate.
- 3. A joint study with the Joint Standing Committee on Transportation of the transportation needs and costs of Maine's mature industries to determine if efficiencies can be realized through assistance by the State in pooling and coordinating these needs.
- 4. A joint study with the Joint Standing Committee on Audit and Program Review of the staffing of the State Commerce and Industry Office with the objective of ascertaining the following:
 - A. Is the staff of sufficient size?
- B. Does the staff, including the director, have the proper qualifications to perform the mission of the office?
- 31 C. Are salaries adequate to attract and hold 32 persons with the qualifications required by the 33 mission of the office?

- This bill seeks to provide state assistance to the State's mature manufacturing industries through the following means.
 - New State Government agencies.
 - A. Maine Industrial Advisory Board section 26 Composed of 15 persons representing industry, banking, labor, education and state economic development, planning, labor and transportation agencies. Recommends a state economic development strategy to the Governor and overseeing reports to the Governor concerning the performance of the various state-funded development agencies against this strategy.
 - B. Business Advocate section 26 Individual in the Governor's office to review state legislation and regulation in the light of its impact on business, to provide liaison between the State and business and to assist business in dealing with government.
 - C. Center for Mature Management Industries section 26 A university based consortium of government, education and business funded by each with the mission of providing education, training and research in areas important to mature industries. The specifics of the consortium are to be the result of a study project by the Maine Science and Technology Board. While it is the expectation that the state university system will be the university representative, it is the intent that any appropriate institution of higher education in the State be considered for this consortium.
- 34 II. Realignment of priorities for existing agen-35 cies.
 - It is the general intent of these sections not to add functions that will result in increase to the budget or staffing of these agencies but to realign the priorities of the agencies and to direct atten-

tion to emphasize certain aspects of their current
missions.

- A. State Planning Office, sections 2 and 3 of the bill, add to the data collecting mission of this office material of use to the State's mature industries.
- B. State Development Office, sections 4 to 24 of the bill.
 - 1. Changes the name to State Commerce and Industry Office to reflect change in emphasis from attracting new business to assisting existing businesses and representing business as the Department of Labor represents labor. Sections 4 to 8, 10, 13 to 24. Section 4 provides objectives. The other sections deal only with the mechanics of the name change.
 - 2. Requires that the office put greater emphasis on the "Product of Maine" program assuming that current staffing is adequate for the agency's current mission. Section 9.
 - 3. Requires that the office develop an early warning system to identify companies that are for sale or are in danger of leaving the State or closing and requires that the office develop a program to assist such companies through advice, training and help in obtaining financing. Section 11.
 - 4. Requires that the office develop a program to assist companies to develop international trade. Section 11.
 - 5. Requires that the office utilize the programs of the various trade associations and the data of the Department of Labor and act as a catalyst to involve businesses in the use of this material. Section 11.
 - 6. Requires that the office present to the Legislature proposed advertising programs to make the State aware of the importance of

- its mature industries, reinforce the image of Maine products and counter the image of Maine as having a negative business climate.
 Section 11.
 - 7. Allows the office to call on the Maine Development Foundation for assistance in areas compatible with the foundation's mission. Section 11.
- 9 C. Finance Authority of Maine. Section 25.
 - Requires that the authority develop programs to provide financing to mature industries with emphasis on fixed rate, long-term loans through private sources. It is the intent of this program to see that mature industries receive the same priority accrued to natural resource industries and most of the language of this section is similar to current statutory language on natural resources. It is the intent that this result in the realigning of the agency's loan portfolio, not result in an addition to this portfolio.
- 21 III. Other Financing Programs. Section 32.
 - A. Manufacturers are allowed tax credits for purchase of machinery and equipment that is certified by the State Development Office as assisting in job maintenance. Companies must have been in Maine 5 years to qualify for this program and must remain in Maine 5 additional years to obtain full benefits of the program.
- 29 IV. Specific Activities to Improve the Business 30 Climate.
- A. The Business Advocate in the Governor's of-fice is to be responsible for the conduct of a review of all legislation, regulation and policy that impacts business and is to be an advocate business in attempting to eliminate these items whose negative impact on business exceeds their positive impact in other areas. Section 26.
- 39 V. Other actions.

- A. Retraining Prohibits retraining of unemployed workers when jobs exist in industries in
 which they have previously been employed. Requires that government financed job training opportunities for an industry be at least in proportion to its number of available job openings.
 Sections 1, 27 and 28.
- 8 B. Property Tax Requires that the State Tax
 9 Assessor take a more proactive role in training
 10 local tax assessors and requires a higher stan11 dard of performance of these local assessors.
 12 Sections 29 to 31.
- 13 VI. Committee Studies section 33.
- Requires the following studies by the committee responsible for economic development and financing.
- A. A study of mature industry personnel policies and working conditions. It is the intent of this bill to aid the industry in improving its image as a place to work. It is not the intent to develop restrictive or coercive legislation.
- 21 B. A study of the data collection activities of the State Planning Office.
- C. A study of transportation needs and costs of mature industries.
- D. A study of the staffing of the State Development Office.
- 27 5689020486