

MAINE STATE LEGISLATURE

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1 FIRST REGULAR SESSION
2

3 ONE HUNDRED AND TWELFTH LEGISLATURE
4

5 Legislative Document

No. 414

6
7 S.P. 147

In Senate, February 5, 1985

8 Reference to the Committee on Business and Commerce suggested and
9 ordered printed.

10 JOY J. O'BRIEN, Secretary of the Senate

Presented by Senator Bustin of Kennebec.

11
12 STATE OF MAINE
13

14 IN THE YEAR OF OUR LORD
15 NINETEEN HUNDRED AND EIGHTY-FIVE
16

17 AN ACT to Restrict the Number of Advertising
18 Signs Which May be Displayed by
19 Licensed Retailers.
20

21 Be it enacted by the People of the State of Maine as
22 follows:

23 28 MRSA §306, 2nd ¶ is amended to read:

24 No licensee ~~shall~~ may display from the inside of
25 any licensed premises where it may be seen from the
26 outside any electrically lighted sign advertising the
27 fact that the licensee has for sale any liquor, un-
28 less the total area of such sign does not exceed 750
29 square inches, and no licensee ~~shall~~ may display more
30 than one such sign ~~from within any one window.~~

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STATEMENT OF FACT

The purpose of this bill is to restrict the number of liquor advertising signs which may be displayed by licensed retailers.

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