

# MAINE STATE LEGISLATURE

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(EMERGENCY)

(New Draft of H.P. 425, L.D. 507)  
(New Title)

FIRST REGULAR SESSION

ONE HUNDRED AND ELEVENTH LEGISLATURE

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Legislative Document No. 1437

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H.P. 1095 House of Representatives, April 8, 1983

Reported by Representative Lebowitz from the Committee on State Government and printed under Joint Rule 2. Original bill sponsored by Representative Michael of Auburn. Cosponsored by Representative Hayden of Durham, Senator Charette of Androscoggin and Representative Gwadosky of Fairfield.

EDWIN H. PERT, Clerk

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STATE OF MAINE

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IN THE YEAR OF OUR LORD  
NINETEEN HUNDRED AND EIGHTY-THREE

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**RESOLVE, Providing for a Study of a  
Maine Product Marketing Strategy and a Maine  
Business Product Logo.**

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**Emergency preamble.** Whereas, Acts and resolves of the Legislature do not become effective until 90 days after adjournment unless enacted as emergencies; and

Whereas, it is in the public interest and welfare to study the potential effect of a marketing strategy for Maine products; and

Whereas, the expeditious implementation of a successful marketing strategy for Maine products could have a significant effect on the State and its economy; and

1           Whereas, it is highly desirable to commence a  
2 study of a marketing strategy for Maine products as  
3 soon as possible and to consider the findings of the  
4 study during the Second Regular Session of the 111th  
5 Legislature; and

6           Whereas, in the judgment of the Legislature,  
7 these facts create an emergency within the meaning of  
8 the Constitution of Maine and require the following  
9 legislation as immediately necessary for the preser-  
10 vation of the public peace, health and safety; now,  
11 therefore, be it

12           **Committee; study; report. Resolved:** That the  
13 Director of the State Development Office; the commis-  
14 sioner or his designee of the Department of Agricul-  
15 ture, Food and Rural Resources; the commissioner or  
16 his designee of the Department of Conservation; the  
17 commissioner or his designee of the Department of  
18 Marine Resources; the commissioner or his designee of  
19 the Department of Business Regulation; and the Presi-  
20 dent or his designee of the Maine Development Founda-  
21 tion shall serve as a committee to develop a plan to  
22 increase the identification and "marketability" of  
23 Maine products; and be it further

24           **Resolved:** That the President of the Maine Devel-  
25 opment Foundation, or his designee, shall call the  
26 first meeting and serve as chairman for the first  
27 meeting. The chairman, with the consent of the com-  
28 missioners of the committee, may include other per-  
29 sons, organizations and agencies that the committee  
30 deems necessary to fulfill its task; and be it fur-  
31 ther

32           **Resolved:** That at the first meeting of the study  
33 committee, the committee shall select one person from  
34 among the participants to be the chairman of the  
35 study committee; and be it further

36           **Resolved:** That the committee shall use public  
37 and private resources to develop a report to include  
38 any necessary implementing legislation to be submit-  
39 ted to the joint standing committee of the Legis-  
40 lature having jurisdiction over State Government  
41 during the Second Regular Session of the 111th Legis-  
42 lature no later than January 31, 1984. The report

