

MAINE STATE LEGISLATURE

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1 FIRST REGULAR SESSION
2

3 ONE HUNDRED AND ELEVENTH LEGISLATURE
4

5 Legislative Document

No. 833

6
7 H.P. 658

House of Representatives, February 22, 1983

8 Referred to the Committee on Public Utilities. Sent up for concurrence
9 and ordered printed.

10 EDWIN H. PERT, Clerk

Presented by Representative Michael of Auburn.

Cosponsors: Senator Brown of Washington, Representative Mitchell of
11 Freeport and Senator Diamond of Cumberland.

12 STATE OF MAINE
13

14 IN THE YEAR OF OUR LORD
15 NINETEEN HUNDRED AND EIGHTY-THREE
16

17 AN ACT Relating to Cost of Electric Power
18 Promotions.
19

20 Be it enacted by the People of the State of Maine as
21 follows:

22 35 MRSA §97 is enacted to read:

23 §97. Promotional costs

24 In any advertising or promotion of electric power
25 by a utility which mentions the cost of that power, a
26 figure representing the full cost shall be used. The
27 full cost shall reflect any federal subsidies, decom-
28 missioning or other delayed costs and the like. Cost
29 figures shall be approved by the commission prior to
30 use.

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STATEMENT OF FACT

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The purpose of the bill is to ensure that promotional advertising reflects the true cost of electric power.

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