

# MAINE STATE LEGISLATURE

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FIRST REGULAR SESSION

ONE HUNDRED AND TENTH LEGISLATURE

Legislative Document

No. 1116

S. P. 374

In Senate, March 4, 1981

Referred to the Committee on Business Legislation. Sent down for concurrence and ordered printed.

MAY M. ROSS, Secretary of the Senate

Presented by Senator Charette of Androscoggin.

Cosponsor: Senator Brown of Washington.

STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED AND EIGHTY-ONE

**AN ACT to Repeal the Requirement for Reflective Material on Off-premise Signs.**

Be it enacted by the People of the State of Maine, as follows:

**23 MRSA § 1910, first sentence**, as enacted by PL 1977, c. 494, § 1, is amended to read:

Subject to this chapter, the commissioner, with the advice of the Travel Information Advisory Council, shall regulate the size, shape, color, lighting, manner of display and lettering of official business directional signs, **but shall not require, but shall permit, the use of reflective material on these signs.**

STATEMENT OF FACT

The intent of this bill is to eliminate the requirement contained in regulations of the Department of Transportation, that reflective material be used on official business directional signs licensed under the billboard law. This requirement creates an expense that is a hardship on some small businesses. Since the Department of Transportation regulations do not permit the use of lighting to illuminate official business directional signs, this bill requires that the use of reflective material be allowed so that businesses desiring to have their signs illuminated at night may do so through this method.