

MAINE STATE LEGISLATURE

The following document is provided by the
LAW AND LEGISLATIVE DIGITAL LIBRARY
at the Maine State Law and Legislative Reference Library
<http://legislature.maine.gov/lawlib>



Reproduced from scanned originals with text recognition applied
(searchable text may contain some errors and/or omissions)

FIRST REGULAR SESSION

ONE HUNDRED AND TENTH LEGISLATURE

Legislative Document

No. 887

H. P. 750

House of Representatives, February 17, 1981

Referred to the Committee on Legal Affairs. Sent up for concurrence and ordered printed.

EDWIN H. PERT, Clerk

Presented by Representative Rolde of York.

STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED AND EIGHTY-ONE

AN ACT Relating to the Labeling of Alcoholic Beverage Containers.

Be it enacted by the People of the State of Maine, as follows:

28 MRSA § 10 is enacted to read:

§ 10. Labeling of alcoholic beverage containers

Whoever manufactures alcoholic beverages or produces alcoholic beverages for human consumption in this State, shall affix to the container the following statement: "Caution, consumption of alcoholic beverage may lead to dependency, addiction or damage to the vital organs of the body. This product should not be consumed by pregnant women as it may cause damage to the fetus, fetal alcohol syndrome."

The cautionary statement shall be printed in 8-point type, black boldface on white background.

Failure of the manufacturer or producer, its agents or servants, to affix the label to the alcoholic beverage container shall render the manufacturer liable for a forfeiture of \$50 per day for each unlabeled container, the enforcement of which shall be the responsibility of the Department of Public Safety, Division of Liquor Enforcement.

STATEMENT OF FACT

The reason for this bill is to inform the general public of the dangers of alcohol to certain segments of the population. This bill also informs the general public of the dangers drinking may have on certain organs of the body such as the liver, pancreas, brain and the nervous system in general. Women will be alerted also of the danger of alcohol to the fetus, particularly fetus alcohol syndrome. In addition, it protects the person or persons manufacturing, selling or distributing any such alcoholic beverages from suit caused by death or damage caused by an alcoholic beverage.