

# MAINE STATE LEGISLATURE

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STATE OF MAINE  
HOUSE OF REPRESENTATIVES (Filing No. H-103)  
110TH LEGISLATURE  
FIRST REGULAR SESSION

COMMITTEE AMENDMENT "A" to H.P. 445, L.D. 507, Bill, "AN ACT to Require Individually Marked Prices on Certain Retail Merchandise."

Amend the Bill in that part designated "§1373." by striking out all of subsections 8 and 9 and inserting in their place the following:

'8. Magazines. Magazines sold with a sale price visually printed on the cover at the time of printing;

9. Gifts. Merchandise ordered as a gift by a consumer which is sent by mail or other delivery service to a person other than the consumer by <sup>the</sup> retailer at the request of the consumer;

10. Frozen foods. Frozen foods;

11. Items not usually priced. Classes of items which, on the effective date of this chapter, are not customarily individually priced, such as baby food; and

12. Sales. Special sales displays which have their own large price sign for a quantity of items.'

Further amend the Bill in that part designated "§1374." by striking out all of subsection 1 and inserting in its place the following:

'1. Burden of proof. A violation is established only upon a showing that the retailer intentionally refused to price the item in compliance with this chapter or failed to make a timely correction after notice.'

Statement of Fact

The purpose of this amendment is to add frozen foods, items in special sales displays and items not ordinarily priced to the list of goods exempted from the pricing provisions of the bill, and to excuse retail stores from liability unless it is proved that their noncompliance was intentional

Reported by the Minority of the Committee on Business Legislation.  
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