# MAINE STATE LEGISLATURE

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#### SECOND REGULAR SESSION

## ONE HUNDRED AND NINTH LEGISLATURE

# Legislative Document

No. 1933

H. P. 1829

House of Representatives, February 12, 1980.
Reported by Mr. Dow from the Joint Select Committee on Fisheries and Wildlife pursuant to Joint Order H. P. 1517 and printed under Joint Rules No. 17.

EDWIN H. PERT, Clerk of the House

## STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED AND EIGHTY

AN ACT to Promote Hunting, Fishing and Camping in Maine.

Be it enacted by the People of the State of Maine, as follows:

- 12 MRSA § 7034, sub-§ 8 is enacted to read:
- 8. Promotion of hunting, fishing and camping. The commissioner shall implement a program designed to promote fisheries and wildlife resources and attract hunters, fishermen, campers and other tourists to the State. This program may include coordination of activities between the public and private sectors and utilization of promotional missions, exhibits, brochures, technical assistance and expertise as necessary to develop and promote hunting, fishing, and camping activities within the State. The commissioner shall coordinate this program with the activities of the State Development Office and the Maine Publicity Bureau.

### STATEMENT OF FACT

This bill directs the Commissioner of Inland Fisheries and Wildlife to develop a program to actively promote hunting, fishing and camping in Maine. This promotional effort is necessary because of the increased competition among states for tourism and recreation-related industry. Nonresident hunting and fishing license sales have declined over the last 10 years. The promotional program required by this bill will increase revenues to the Department of Inland Fisheries and Wildlife and other recreation-related industry as well.