MAINE STATE LEGISLATURE

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FIRST REGULAR SESSION

ONE HUNDRED AND NINTH LEGISLATURE

Legislative Document

No. 1409

H. P. 1147

House of Representatives, March 22, 1979 Speaker laid before the House and on Motion of Mr. Howe of South Portland, referred to the Committee on Business Legislation. Sent up for concurrence and ordered printed.

EDWIN H. PERT, Clerk

Presented by Mr. Howe of South Portland. Cosponsor: Mr. J. Reeves of Newport.

STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED SEVENTY-NINE

AN ACT Pertaining to Solicitation by Law Enforcement Officers.

Be it enacted by the People of the State of Maine, as follows:

25 MRSA § 3701, last ¶, as enacted by PL 1977, c. 449, is amended by adding at the end a new sentence to read:

The definition of solicit shall not apply to the offer for sale of advertising or advertising space in any magazine published by a law enforcement association. nor shall the definition apply to the sale, whether by subscription or otherwise, of the magazine, provided that no person shall initiate contact with the general public in person or by telephone for the purpose of selling advertising or advertising space in the magazine or that magazine.

STATEMENT OF FACT

The purpose of this bill is to permit law enforcement associations to sell advertising or advertising space in a magazine to be published by the association, and further, to permit the association to sell, by subscription or otherwise, such a magazine. Persons, firms or corporations who may want to reach law enforcement officers as a group for their own business purposes should not be restricted from advertising in these publications.