

MAINE STATE LEGISLATURE

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New Draft of H. P. 1861, L. D. 1919
(New Title)
SECOND REGULAR SESSION

ONE HUNDRED AND EIGHTH LEGISLATURE

Legislative Document

No. 2167

H. P. 2153

House of Representatives, February 28, 1978

Referred to the Committee on Business Legislation, Reported by Ms. Clark.

EDWIN H. PERT, Clerk

STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED
SEVENTY-EIGHT

**An Act to Permit Law Enforcement Officers, Agencies and Associations to Make
Limited Solicitations for Advertising in or Purchase of Certain Publications
Published by Them.**

Be it enacted by the People of the State of Maine, as follows:

25 MRSA § 3703, as enacted by PL 1977, c. 449, is repealed and the following enacted in its place:

§ 3703. Exceptions

This chapter shall not apply to the following persons or activities:

1. **Pay obligations.** Any person who solicits funds to pay obligations incurred or about to be incurred in the furtherance of, or as the result of, a campaign by a law enforcement officer for public office;

2. **Admissions.** The offer for sale to the general public of admissions to a public event sponsored by a law enforcement officer, agency or association, including advertisements posted in a public place or media advertising in a newspaper or on radio or television, provided that no promotion of the event and no sale or attempts to sell and no active part in the sale of these admissions shall

be undertaken by any law enforcement officer or member of the law enforcement association or agency; or

3. Advertising. The offer for sale to the general public of advertising or advertising space in any magazine or newspaper published by a law enforcement officer, agency or association, or the offer for sale, whether by subscription or otherwise, of the magazine or newspaper, including advertisements posted in a public place or media advertising in a newspaper or on radio or television and printed forms contained in the magazine or newspaper which provide a means for the reader to subscribe to or purchase advertising or advertising space in the magazine or newspaper.

No person shall initiate personal contact with the general public in person, by telephone or letter or otherwise except as provided in subsections 2 and 3 for the purpose of making any offer described in subsections 2 and 3.

STATEMENT OF FACT

This new draft permits law enforcement officers, agencies and associations to sell their own magazines and newspapers to the public as well as advertising space in those magazines and newspapers as long as they do not initiate personal contact between the seller and individual members of the public.