

MAINE STATE LEGISLATURE

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SECOND REGULAR SESSION

ONE HUNDRED AND EIGHTH LEGISLATURE

Legislative Document

No. 1919

H. P. 1861

Office of the Clerk of the House

The Committee on Business Legislation suggested. Approved for introduction by a majority of the Legislative Council pursuant to Joint Rule 25.

EDWIN H. PERT, Clerk

Presented by Mr. Howe of So. Portland

STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED
SEVENTY-EIGHT

AN ACT to Permit Law Enforcement Officers to Make Limited Solicitations for Advertising in Publications or Periodicals to be Published by Law Enforcement Officers, Agencies or Associations.

Be it enacted by the People of the State of Maine, as follows:

25 MRSA § 3701, sub-§ 5, last ¶, as enacted by PL 1977, c. 449, is amended by inserting at the end the following new sentence:

The definition of solicit shall not apply to the offer for sale of advertising or advertising space in any magazine published by a law enforcement association, nor shall the definition apply to the sale, whether by subscription or otherwise, of that magazine, provided that no person shall initiate contact with the general public in person or by telephone for the purpose of selling advertising, advertising space or that magazine.

STATEMENT OF FACT

The purpose of this bill is to permit law enforcement associations to sell advertising or advertising space in a magazine to be published by the association, and further, to permit the association to sell, by subscription or otherwise, such a magazine. Persons, firms or corporations who may want to reach law enforcement officers or groups for their own business purposes should not be restricted from advertising in such publications.