

MAINE STATE LEGISLATURE

The following document is provided by the
LAW AND LEGISLATIVE DIGITAL LIBRARY
at the Maine State Law and Legislative Reference Library
<http://legislature.maine.gov/lawlib>



Reproduced from scanned originals with text recognition applied
(searchable text may contain some errors and/or omissions)

ONE HUNDRED AND EIGHTH LEGISLATURE

Legislative Document

No. 1551

S. P. 446

In Senate, April 13, 1977

Referred to the Committee on State Government. Sent down for concurrence and ordered printed.

MAY M. ROSS, Secretary

Presented by Senator Merrill of Cumberland.

STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED
SEVENTY-SEVEN

AN ACT to Implement a "Product of Maine" Designation.

Be it enacted by the People of the State of Maine, as follows:

5 MRSA § 7002, sub-§ 2, ¶ G is enacted to read:

G. The director shall implement a program to identify goods manufactured in the State under a "Product of Maine" designation. This program shall also include agricultural, marine and forestry products processed in the State, but shall remain separate and distinct from the blue, white and red identification promulgated by the Commissioner of Agriculture.

A product shall qualify for this designation upon submission by the manufacturer or final processor of a signed affidavit which attests that the product is in fact manufactured in the State or receives final assembly or processing in the State. This affidavit shall be submitted to the director who shall then grant permission for use of the "Product of Maine" designation, who shall withdraw the permission only upon finding that the contents of the affidavit are false or that the product is mislabeled in a manner intended to deceive the purchaser. In making a determination in this regard, the director shall be guided by any existing voluntary product standards, commercial standards or simplified practice recommendations as may have been published by the National Bureau of Standards of the United States Department of Commerce.

The mere packaging of a product within the State shall not be deemed sufficient for inclusion under the "Product of Maine" label.

The director shall promote consumer recognition of the "Product of Maine" designation and shall encourage the use of this designation by manufacturers.

STATEMENT OF FACT

This bill establishes a "Product of Maine" designation in order to grant state recognition to products which are manufactured or finally assembled or processed in Maine. This designation is a method of providing Maine industry at practically no cost and will encourage companies to manufacture and assemble products in Maine.