

# MAINE STATE LEGISLATURE

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STATE OF MAINE  
SENATE (Filing No. S-153)  
108TH LEGISLATURE  
FIRST REGULAR SESSION

COMMITTEE AMENDMENT "A " to S.P. 446, L. D. 1551, Bill,  
"AN ACT to Implement a "Product of Maine" Designation."

Amend the Bill by striking out everything after the  
enacting clause and inserting in its place the following:

'5 MRSA §7002, sub-§2, ¶G is enacted to read:

G. The director shall implement a program to identify  
goods manufactured in the State under a "Product of  
Maine" designation. This program shall also include  
agricultural, marine, mineral and forestry products  
processed in the State, but shall remain separate and  
distinct from the blue, white and red identification  
promulgated by the Commissioner of Agriculture.

A product shall qualify for this designation upon submission  
by the manufacturer or final processor of a signed  
affidavit which attests that the product is in fact  
manufactured in the State or receives final assembly  
or processing in the State. This affidavit shall be  
submitted to the director who shall then grant permission  
for use of the "Product of Maine" designation, who shall  
withdraw the permission upon finding that the contents  
of the affidavit are false. The director may also  
withdraw the permission if it comes to his

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attention that the product is mislabeled in a manner  
which is deceiving <sup>to</sup> the purchaser.

The mere packaging of a product within the State shall not  
be deemed sufficient for inclusion under the "Product  
of Maine" label.

The director shall, as the funds become available, promote  
consumer recognition of the "Product of Maine" designation  
and shall encourage the use of this designation by  
manufacturers.'

Statement of Fact

The purpose of this amendment is to authorize a "Product of Maine" designation program in the State Development Office, with the following features:

1. A manufacturer or final processor is to sign an affidavit stating that the product is manufactured or receives final processing or assembly in the State;
2. The Director of the <sup>State</sup> Development Office shall grant permission to use the designation, unless he finds the affidavit to be false or the product is mislabeled in a manner to be deceiving to the purchaser; and
3. The Director is to promote consumer recognition of the designation and encourage its use, as funds become available. no appropriation is included under this amendment.