

# MAINE STATE LEGISLATURE

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ONE HUNDRED AND EIGHTH LEGISLATURE

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Legislative Document

No. 518

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H. P. 415 House of Representatives, February 16, 1977  
On motion of Mr. Goodwin of South Berwick, referred to the Committee on Health and Institutional Services. Sent up for concurrence and 1,800 copies ordered printed.

EDWIN H. PERT, Clerk

Presented by Mr. Wood of Springvale.

Cosponsor: Mr. Brenerman of Portland.

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STATE OF MAINE

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IN THE YEAR OF OUR LORD NINETEEN HUNDRED  
SEVENTY-SEVEN

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**AN ACT to Permit the Advertising of Prescription Eyeglasses and Other Optical Devices.**

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Be it enacted by the People of the State of Maine, as follows:

**Sec. 1.** 32 MRSA § 2445, 1st sentence, as enacted by PL 1973, c. 788, § 156, is repealed and the following enacted in its place:

It shall be unlawful for any person, firm, partnership, company or corporation to solicit eye examinations or visual services.

**Sec. 2.** 32 MRSA § 2445, 1st ¶, 3rd sentence, as enacted by PL 1973, c. 788, § 156, is repealed and the following enacted in its place:

Nothing in this section shall prohibit the advertisement or sale of eyeglasses, spectacles, lenses, frames, mountings, prisms or any other optical appliances or devices whether commonly included in the prescription of optometrists or physicians or not by any means of advertisement.

**Sec. 3.** 32 MRSA § 2445, 2nd ¶, as enacted by PL 1973, c. 788, § 156, is repealed.

STATEMENT OF FACT

The purpose of this bill is to remove the prohibition on advertising the sale of prescription eyeglasses and other optical devices.