

# MAINE STATE LEGISLATURE

The following document is provided by the  
**LAW AND LEGISLATIVE DIGITAL LIBRARY**  
at the Maine State Law and Legislative Reference Library  
<http://legislature.maine.gov/lawlib>



Reproduced from scanned originals with text recognition applied  
(searchable text may contain some errors and/or omissions)

STATE OF MAINE  
HOUSE OF REPRESENTATIVES  
107TH LEGISLATURE

(Filing No. H-726)

COMMITTEE AMENDMENT "A" to H.P. 735, L.D. 920, Bill,  
"AN ACT to Regulate the Distribution and Sale of Motor Fuels."

Amend said Bill by striking out everything after the  
enacting clause and inserting in place thereof the following:

'10 MRSA c.215 is enacted to read:

CHAPTER 215

MOTOR FUEL DISTRIBUTION AND SALES

§ 1451. Short Title

This chapter shall be known as the Motor Fuel Distribution and  
Sales Act.

§ 1452. Legislative Findings and Purpose

The Legislature finds and declares that the distribution and  
retail sale of motor fuels at reasonable prices and in adequate  
supply throughout the state vitally affects the public health, wel-  
fare and safety, and that increased competition at all levels of  
the motor fuel market and maintenance within that market of a  
significant proportion of businesses independent of major marketers  
and refiners will promote reasonable prices and better assure supplies  
to all areas of the State. It is therefore necessary to define and  
regulate the relationship between parties to franchise agreements  
involving the sale or distribution of motor fuels in the State and  
to prescribe other trade practices.

§ 1453. Definitions

As used in this chapter, unless the context otherwise indicates, the following words shall have the following meanings:

Automotive product.

1./ "Automotive product" shall mean any product sold or

← distributed by a retailer for use with a motor vehicle,  
 ← whether or not such product is essential for the maintenance  
 ← of the motor vehicle and whether or not such product is  
 ← also used for non-automotive purposes;

Deposit in advance.

2./ "Deposit in advance" shall mean any deposit, regardless

← of its purported purpose, which is received by a distribut  
 ← or refiner from a retail dealer or distributor as a  
 ← breakage, security or other similar deposit;

Distributor.

3./ "Distributor" shall mean any person engaged in the sale,

← consignment or distribution of petroleum products to  
 ← wholesale or retail outlets, whether or not such person  
 ← owns, leases or in any way controls such outlets;  
 Franchise agreement.

4./ "Franchise agreement" shall mean any written or oral

← agreement, for a definite or indefinite period, between  
 ← a refiner and a retail dealer or between a distributor  
 ← and a retail dealer or between a refiner and a distributor  
 ← under which:

← A. a retail dealer or a distributor promises  
 ← to sell or distribute the product or products  
 ← of the refiner; or

B. a retail dealer or a distributor is granted  
the right to use a trademark, trade name,  
service mark or other identifying symbol or  
name owned by a refiner; or

C. a retail dealer or a distributor is granted  
the right to occupy premises owned, leased  
or controlled by a refiner or distributor.

Franchisee.

5./ "Franchisee" shall mean either a distributor who has  
entered into a franchise agreement with a refiner or a  
retail dealer who has entered into a franchise agreement  
with a distributor or a refiner;

Franchisor.

6./ "Franchisor" shall mean either a refiner who enters into  
a franchise agreement with a distributor or retail dealer,  
or a distributor who enters into a franchise agreement  
with a retail dealer;

Motor fuel.

7./ "Motor fuel" and 'Petroleum Product' shall mean any sub-  
stance or combination of substances which is intended to  
be or is capable of being used for the purpose of pro-  
pelling or running by combustion any internal combustion  
engine which is sold or used for that purpose;

Person.

8./ "Person" shall mean any natural person, corporation,  
partnership, trust or other entity, and, in the case of  
any entity, the term shall also include any other entity  
which has a majority interest in such entity or effectively  
controls such entity as well as the officers, directors  
and other persons in active control of each such entity;

Place of business.

9./ "Place of business" shall mean:

A. Any fixed geographical location at which,  
← pursuant to a franchise agreement, motor  
← fuels are sold or distributed or a trademark,  
← trade name, service mark or other identifying  
← symbol is used or displayed; or

B. Any premises owned, leased or controlled by a  
← refiner or distributor, in which a retail dealer  
← or a distributor is granted the right of occupancy  
← pursuant to a franchise agreement.

Refiner.

10./ "Refiner" shall mean any person engaged in the refining or  
importing of petroleum products;

Retail dealer.

11./ "Retail dealer" shall mean any person who operates a  
service station, filling station, store, garage or  
other place of business for the sale of motor fuel for  
delivery into the service tank or tanks of any vehicle  
propelled by an internal combustion engine.

Retail fuel outlet.

12./ "Retail fuel outlet" shall mean a place at which gasoline  
and oil are stored and supplied to the public, which is  
operated directly by a refiner or distributor;

§1454. Franchised dealers and distributors

1. Franchise agreements. When a franchise agreement between a manufacturer and a retail dealer or a distributor or between a distributor and a retail dealer covers more than 35% of the retail dealer's gross sales and such gross sales are more than \$30,000 annually, every such franchise agreement shall be subject to the nonwaivable provisions set forth in this subsection, whether or not they are expressly set forth in the agreement.

- A. No agreement shall require a retail dealer to keep his station open for business for an unreasonable number of hours per day or days per week.
- B. Each retail dealer and each distributor as franchisee shall have the right to cancel a franchise agreement until midnight of the seventh business day after the day on which the agreement was signed, by giving the franchisor written notice of the cancellation.
- Upon giving the franchisor such notice, all money, equipment and merchandise loaned, sold or delivered to the franchisee under the agreement shall be returned to the franchisor for full credit, or the cash equivalent. If the franchisor

is the owner of the real estate upon which the franchisee conducted his business, the franchisee shall deliver full possession of the real estate to the franchisor.

C. No agreement shall contain any provision which in any way limits the right of either party to trial by jury, the interposition of counter-claims or cross-claims.

D. The price at which a franchisee sells products shall not be fixed or maintained by a franchisor, nor shall any person seek to do so, nor shall the price of products be subject to enforcement or coercion by any person in any manner. Nothing herein shall be construed to prohibit a franchisor from suggesting prices and counseling with franchisees concerning prices. Each agreement shall have, in ten-point type, the legend:  
'PRICE FIXING OR MANDATORY PRICES FOR ANY PRODUCTS COVERED IN THIS AGREEMENT IS PROHIBITED. A SERVICE STATION DEALER OR WHOLESALE DISTRIBUTOR MAY SELL ANY PRODUCTS LISTED IN THIS AGREEMENT FOR A PRICE WHICH HE ALONE MAY DECIDE.'

E. No franchisor shall withhold his consent to any assignment, transfer or sale of the franchise agreement, provided that the assignee, transferee or purchaser of the franchise agreement meets the qualifications required in the franchise agreement.

F. If the franchise agreement requires the franchisee to provide a cash deposit in advance for the use of the service station or delivery of fuel, except as advance payment in whole or in part for product ordered, such deposit shall be held by the franchisor, may be used by the franchisor in his business, and shall be retained for the term of the agreement unless it is sooner terminated. Interest at a rate of at least ~~5%~~ 6% shall be paid to the franchisee at least annually. Within 90 days after the termination of the agreement, the deposit shall be returned, together with any unpaid interest on such deposit at the rate of at least ~~5%~~ 6% per year.

2. Termination of Franchise Agreements. No refiner or distributor, as franchisor, shall, directly or through any officer, agent or employee, terminate, cancel or fail to renew a franchise agreement, except for good cause. For purposes of this section, good cause shall include:

~~a.~~ With respect to franchise agreements wherein the franchisor leases real property and improvements to the franchisee,

(1) the sale or lease of such real property and improvements by the franchisor to other than a subsidiary or affiliate of the franchisor for any use; or

(2) the sale or lease of such real property and improvements to a subsidiary or affiliate of the franchisor, for a purpose other than the wholesale distribution or the retail sale of motor fuels; or

(3) the conversion of such real property and improvements to a use other than the wholesale distribution or the retail sale of motor fuels; or

( 4 ) the lawful termination of lease,  
license or other non ownership  
under which the franchisor is  
entitled to possession or control  
of such real property and improvements.

B. Mutual agreement to terminate.

C. Criminal misconduct or violation of law relating  
to the business or premises of the dealer.

D. Fraud, which shall include, but not be limited to  
the following:

(1) Adulteration of the franchisor's products;

(2) Commingling of funds;

(3) Misleading or misbranding of gasoline;

(4) Trademark violations;

(5) Intentionally overcharging or deceiving customers  
as to repairs which are not needed;

(6) Intentionally deceiving the franchisor regarding  
a term of the term of the lease.

E. Failure of the dealer to open for business for 5 consecutive days, exclusive of holidays, and reasonable vacation and sick days.

F. Bankruptcy or insolvency of the dealer.

G. Non payment of rent, or loss by the franchisor of its legal right to grant possession of leased premises to the dealer, or

H. Public condemnation or other public taking.

3. Notice of Termination. The franchisor shall give the franchisee advance written notice of termination, cancellation or intent not to renew. Advance notice required by this subsection shall precede the effective date of such termination, cancellation or non renewal by at least:

A. ~~Sixty~~ days, where the asserted cause is substantial non compliance with the obligations of the franchise agreement:

B. ~~Ninety~~ days where the asserted cause is among those specified in subsection 2 , paragraph B;

4. Compensation on Termination of Franchise. Upon the termination of any franchise, the franchisee shall be entitled to fair and reasonable compensation by the franchisor for the franchisee's inventory, supplies, equipment and furnishings purchased by the franchisee from the franchisor or its approved sources and costs and expenses paid to the franchisor under the terms of the franchise or any ancillary or collateral agreement; provided no compensation shall be allowed for personalized items which have no value to the franchisor.

§ 145<sup>4</sup>. Statute of Limitations

No action may be brought under this chapter for a cause of action which arose more than 2 years prior to the date such action is brought.

§ 145<sup>6</sup>. Legal and Equitable Remedies

1. If a franchisor or distributor engages in conduct prohibited under this chapter, a franchisee or a distributor may maintain a suit against such franchisor or distributor.
2. The court shall grant such equitable relief as is necessary to remedy the effects of conduct prohibited under this chapter, which it finds to exist, including declaratory judgment and mandatory or prohibitive

injunctive relief. The court may grant interim equitable relief, and actual and punitive damages where indicated, in suits under this chapter and may, unless such suit is frivolous, direct that costs, reasonable attorney and expert witness fees be paid by the franchisor.

Statement of Fact

The purpose of this amendment is to remove some of the restrictions on contracts between dealers and distributors and to clarify the language on others.

Reported by the Majority of the Committee on Business Legislation.

Reproduced and distributed under the direction of the Clerk of the House.  
6/11/75

(Filing No. H-726)