

# MAINE STATE LEGISLATURE

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ONE HUNDRED AND SEVENTH LEGISLATURE

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**Legislative Document**

**No. 47**

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H. P. 36

Office of the Clerk of the House

Filed December 18, 1974 under Joint Rule 6 by Mr. Silverman of Calais.  
To be printed and delivered to the House of Representatives of the 107th  
Legislature.

E. LOUISE LINCOLN, Clerk

Presented by Mr. Silverman of Calais.

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**STATE OF MAINE**

IN THE YEAR OF OUR LORD NINETEEN HUNDRED  
SEVENTY-FIVE

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**AN ACT to Permit Pharmacies to Advertise Drug Prices and to Require  
Pharmacies to Post Retail Prices of Commonly Sold Drugs.**

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Be it enacted by the People of the State of Maine, as follows:

22 MRSA, §§ 2204-D and 2204-E are enacted to read:

§ 2204-D. Advertisements permitted

Any pharmacist shall be permitted to advertise to the public the current retail prices he charges for any drug, whether generic or otherwise, so long as such advertisements are not inconsistent with the laws of the State. Such advertising shall be subject to reasonable regulation by the Commissioner of Health and Welfare.

§ 2204-E. Posting prices

The Board of Commissioners of the Profession of Pharmacy shall annually in August prepare a list of the 150 prescription drugs ordered most frequently in the State in the 12 months immediately preceding compilation of the list. Copies of the list, in a form suitable for display, with type sufficiently large to be easily readable when on display and with appropriate space left for a price for each drug listed, shall be sent to each licensed pharmacy in the State annually upon publication. Additional copies of the list shall be available to pharmacies upon request.

Each licensed pharmacy in the State shall maintain on its premises in a conspicuous place a copy of the most recent list of the 150 prescription drugs ordered most frequently in the State published by the Board of Commis-

**sioners of the Profession of Pharmacy and shall insert in the space provided on the list the pharmacy's current retail price for each such prescription drug.**

#### STATEMENT OF FACT

The purpose of this bill is to permit advertising of drug prices and to require that a list of the 150 prescription drugs most frequently ordered in the State and their current retail price in that pharmacy be posted in each licensed pharmacy in the State. The list of prescription drugs is to be prepared by the Board of Commissioners of the Profession of Pharmacy and distributed annually.