

# MAINE STATE LEGISLATURE

The following document is provided by the  
**LAW AND LEGISLATIVE DIGITAL LIBRARY**  
at the Maine State Law and Legislative Reference Library  
<http://legislature.maine.gov/lawlib>



Reproduced from scanned originals with text recognition applied  
(searchable text may contain some errors and/or omissions)

(New Draft: H. P. 1793, L. D. 2271)  
FIRST SPECIAL SESSION

---

---

ONE HUNDRED AND SIXTH LEGISLATURE

---

---

**Legislative Document**

**No. 2503**

H. P. 1964

House of Representatives, February 12, 1974

Reported by Minority of Committee on Health and Institutional Services  
and printed under Joint Rules No. 18.

E. LOUISE LINCOLN, Clerk

---

---

STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED  
SEVENTY-FOUR

---

**AN ACT Relating to Price Information on Prescription Drugs and  
Permitting Advertising of Prescription Drug Prices.**

---

Be it enacted by the People of the State of Maine, as follows:

R. S., T. 22, §§ 2204-D and 2204-E, additional. Title 22 of the Revised Statutes is amended by adding 2 new sections, 2204-D and 2204-E, to read as follows:

§ 2204-D. Posting prices

The Board of Commissioners of the Profession of Pharmacy shall annually in August prepare a list of 150 prescription drugs ordered most frequently in the State in the 12 months immediately preceding compilation of the list. Copies of the list, in a form suitable for display, with type sufficiently large to be easily readable when on display and with appropriate space left for a price for each drug listed, shall be sent to each licensed pharmacy in the State annually upon publication.

Each licensed pharmacy in the State shall conspicuously post on its premises the aforementioned list and shall insert in the space provided on the list the pharmacy's current retail price for each such prescription drug.

§ 2204-E. Advertisements permitted

Any pharmacist shall be permitted to advertise to the public only those prescription drugs and their current retail price on the list prepared by the Commissioners of the Profession of Pharmacy as mentioned in section 2204-D.

**Such advertising shall be subject to reasonable regulation by the Commissioner of Health and Welfare.**

#### STATEMENT OF FACT

The purpose of this bill is to mandate the posting of prices for the 150 prescription drugs most frequently ordered in the State and to allow advertising of only those drugs posted. The list of prescription drugs is to be prepared by the Board of Commissioners of the Profession of Pharmacy and distributed annually.