MAINE STATE LEGISLATURE

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STATE OF MAINE SENATE 106TH LEGISLATURE

SENATE AMENDMENT "A" to H. P. 1057, L. D. 1381, Bill,
"AN ACT Relating to Deceptive Price Comparison Advertising under Uniform
Deceptive Trade Practices Act."

Amend said Bill in the last line before the Statement of

Fact by inserting before the period the following underlined words:

'or is the price which is the manufacturer's suggested retail price'

Statement of Fact

The purpose of this amendment is to allow a seller to advertise the manufacturer's suggested retail price of an item in order to show a comparison between the manufacturer's suggested retail price for this item and the price for which he is selling said item.

Managette)

COUNTY: York

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