

MAINE STATE LEGISLATURE

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ONE HUNDRED AND SIXTH LEGISLATURE

Legislative Document

No. 651

H. P. 498

House of Representatives, February 6, 1973

Referred to the Committee on Natural Resources. Sent up for concurrence and ordered printed.

E. LOUISE LINCOLN, Clerk

Presented by Mr. Simpson of Standish.

STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED
SEVENTY-THREE

AN ACT Relating to Outdoor Advertising.

Be it enacted by the People of the State of Maine, as follows:

R. S., T. 32, § 2718, repealed and replaced. Section 2718 of Title 32 of the Revised Statutes, as enacted by section 1 of chapter 257 of the public laws of 1969 and as amended, is repealed and the following enacted in place thereof:

§ 2718. **Agreements with United States Government**

1. Enter into agreements. The department (of Transportation) is authorized, empowered and directed to enter into agreements with the United States Government or its agencies and subdivisions to control outdoor advertising in accordance with national standards, this chapter or the best interests of the State.

2. Permit erecting of signs. The department shall agree in behalf of the State to permit the erection of signs within the rights-of-way of the Interstate Highway System, as authorized by Title 23, section 131, subsection (f) of the United States Code, to the full extent authorized or agreed to by the Commissioner of Transportation.

STATEMENT OF FACT

In conformity with provisions of the Federal Highway Beautification Act of 1965, specific information signs would be used within the rights-of-

way, at proper distances from interchanges on the Interstate System, advising motorists by brand names the kinds of accommodations and services available near the interchanges.

The motorists' services highway informational signs would conform to federal standards, and would replace the present "Gas, Food, and Lodging" signs. The registered trade styles, provided by the qualifying motels, restaurants and service stations, would be affixed to panels erected through 90-10 federal-state highway matching funds.