

MAINE STATE LEGISLATURE

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ONE HUNDRED AND FIFTH LEGISLATURE

Legislative Document

No. 1660

H. P. 1225

House of Representatives, March 25, 1971

Referred to Committee on Business Legislation. Sent up for concurrence and ordered printed.

BERTHA W. JOHNSON, Clerk

Presented by Mr. Silverman of Calais.

STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED
SEVENTY-ONE

**AN ACT Relating to Commercial Rates for Political Broadcasting
and Advertising.**

Be it enacted by the People of the State of Maine, as follows:

R. S., T. 21, §§ 1395-A, 1395-B. additional. Title 21 of the Revised Statutes is amended by adding 2 new sections, 1395-A and 1395-B, to read as follows:

§ 1395-A. Rates for political broadcasting and advertising

No person or corporation, within the State, publishing a newspaper or other periodical or operating a radio station or television station or network of stations shall receive for political advertising or for political broadcasts, a rate in excess of the rate or rates regularly charged by such person or corporation for commercial advertising or for commercial broadcasts of similar character and classification and no candidate or political committee shall pay for political advertising or broadcasts any rate or charge in excess of such rate or rates regularly charged.

§ 1395-B. Rates to be filed

Every person or corporation, within this State, publishing a newspaper or other periodical or operating a radio or television station or network of stations shall file with the Secretary of State for public inspection a schedule or schedules showing the rates for commercial advertising and commercial broadcasts. Any such schedule may be changed or amended by filing a new or amended schedule with the Secretary of State, but such new or amended rates shall not be effective until 30 days after filing.

STATEMENT OF FACT

The purpose of the bill is to establish commercial advertising rates as a maximum rate for political advertising in newspapers or by radio or television stations.