

MAINE STATE LEGISLATURE

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STATE OF MAINE
SENATE
103rd LEGISLATURE

COMMITTEE AMENDMENT "A" to S. P. 102, L. D. 173, Bill, "An Act Appropriating Funds to Promote Travel to the State of Maine in Connection With the 1967 World Exhibition in Canada."

Amend said Bill by striking out in the 3rd line of section 1 (same in L. D. 173) the figure "\$100,000" and inserting in place thereof the figure '\$93,200'

Further amend said Bill by striking out all of the last sentence of section 1 (same in L. D. 173) and inserting in place thereof the following:

'Said sum shall be expended as follows to inspire visiting the Maine Pavilion and travel through Maine:

Advertising - Newspapers	\$15,000
Advertising - Radio & Television	15,000
Promotional Literature, French & English	38,000
Special Promotions	15,750
Montreal Transit Cards & Subways	3,100
Promotional Films	4,000
Literature Racks	<u>2,350</u>
Total	\$93,200'

Reported by the Committee on APPROPRIATIONS AND FINANCIAL AFFAIRS.

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