

# MAINE STATE LEGISLATURE

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ONE HUNDRED AND SECOND LEGISLATURE

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**Legislative Document**

**No. 1361**

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S. P. 426

In Senate, February 24, 1965

Referred to the Committee on Industrial and Recreational Development, sent down for concurrence and ordered printed.

EDWIN H. PERT, Secretary

Presented by Senator Jacques of Androscoggin.

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STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED  
SIXTY-FIVE

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**AN ACT to Create the Maine Tourist Development Commission.**

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Be it enacted by the People of the State of Maine, as follows:

Sec. 1. R. S., T. 10, c. 2, additional. Title 10 of the Revised Statutes is amended by adding a new chapter 2, to read as follows:

**'CHAPTER 2**

**TOURIST DEVELOPMENT**

§ 11. Maine Tourist Development Commission

The Maine Tourist Development Commission is hereby created, to be composed of the Governor, the Secretary of State, the Chairman of the Highway Commission, the Chief of the State Police, the Chairman of the State Parks and Recreation Commission, the Director of Economic Development, and the Commissioner of Inland Fisheries and Game, and the State Controller, all *ex officio*. The members of said commission shall receive no compensation for their services as members of said commission, but shall be entitled to their actual expenses for necessary travel and for other expenses incurred in the performance of their duties as such members.

§ 12. Director; appointment and duties

Said commission is authorized to employ a Director of Tourist Affairs, who shall serve at the pleasure of the commission and whose compensation shall be fixed by the commission. Said director shall be under the supervision of the commission and in addition to such duties as may be assigned to him by the same, he shall administer the affairs of the Maine Tourist Development Commission, as directed by said commission, with the view of promoting, stimulating and increasing tourism in this State.

The Maine Tourist Development Commission shall be the sole judge of the qualifications of the director.

The commission shall have authority to employ such additional personnel, under the Personnel Law, as may be required to accomplish the purposes of this chapter.

§ 13. Duties of commission.

The Maine Tourist Development Commission shall have full power, responsibility and authority for the development of tourism in Maine, including the promotion and advertisement of tourist attractions in this State, all with the view of stimulating and promoting interest in such tourist attractions and encouraging persons within and without the State to visit such attractions and to become acquainted with the historical, industrial and recreational assets of Maine and said commission is empowered to do any and all things necessary, in its discretion, to accomplish these ends.

§ 14. Office

The domicile of the Maine Tourist Development Commission shall be at the State Capitol in Augusta and office space and other necessary facilities shall be provided at said Capitol. Said commission shall have authority to establish additional offices, tourist reception centers and other needed facilities at various points in the State, at the discretion of the commission.

§ 15. Advertising

The prohibitions against advertising in any newspaper, book, pamphlet or periodical shall not apply to the Maine Tourist Development Commission in carrying out the duties and functions vested in said commission by this chapter.

§ 16. Cooperation of other departments

All state agencies and departments are hereby directed to extend to the Maine Tourist Development Commission their full cooperation and, upon the request of said commission, to make available thereto such information, services and facilities as said commission may require.'

Sec. 2. R. S., T. 10, § 551, repealed. Section 551 of Title 10 of the Revised Statutes is repealed.

Sec. 3. R. S., T. 10, § 601, amended. The 2nd and 3rd paragraphs of section 601 of Title 10 are repealed as follows:

~~'The division shall encourage and assist in the development and promotion of the recreational resources and facilities of the State by cooperating with other state agencies, and public and private organizations.~~

~~The division shall prepare and print such brochures, pamphlets and all like materials as are deemed necessary to assist in the attraction of out-of-state vacation prospects.'~~

Sec. 4. Transfer of duties of Department of Economic Development. The duties and functions relating to tourism in connection with the Division of

Vacation Travel Promotion and the Division of Publicity and Public Relations in the Department of Economic Development are hereby vested in and attached to the Maine Tourist Development Commission and all duties and functions relative to the promotion, stimulation, advertisement and encouragement of tourism in Maine, whether or not heretofore performed by the Department of Economic Development or the Divisions of Vacation Travel Promotion and Publicity and Public Relations shall hereafter be performed by and shall be subject to the jurisdiction and control of the Maine Tourist Development Commission, its director, officers and employees, and all such duties and functions are hereby transferred to said commission upon the effective date of this Act.

**Sec. 5. Transfer of records.** All books, papers, records, moneys, choses in action and all other property heretofore used or possessed by the Department of Economic Development, the Divisions of Vacation Travel Promotion and Publicity and Public Relations thereof, or any other department, agency, officer or person in the exercise of the duties and functions hereby transferred, be and the same are hereby transferred to and shall become the property of the Maine Tourist Development Commission.

All revenues, appropriations and other funds having to do with the stimulation, promotion and encouragement of tourism, heretofore under the authority of any agency or person in the exercise of the duties and functions transferred by this chapter, are hereby transferred to the Maine Tourist Development Commission.

**Sec. 6. Employees.** All employees heretofore engaged in the performance of duties in the Department of Economic Development, relating to the Divisions of Vacation Travel Promotion and Publicity and Public Relations, or otherwise engaged in the exercise of the duties and functions transferred by this Act, be and they are hereby transferred, with such functions, to the Maine Tourist Development Commission and, so far as practicable, shall continue to perform the duties heretofore performed.