MAINE STATE LEGISLATURE

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ONE HUNDRED AND SECOND LEGISLATURE

Legislative Document

No. 1142

H. P. 841 House of Representatives, February 10, 1965 Referred to the Committee on Liquor Control. Sent up for concurrence and ordered printed.

JEROME G. PLANTE, Clerk

Presented by Mr. Hanson of Gardiner.

STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED SIXTY-FIVE

AN ACT Relating to Delivery of Liquor by Manufacturers for Sales Promotion Purposes.

Be it enacted by the People of the State of Maine, as follows:

Sec. 1. R. S., T. 28, § 305, amended. The first paragraph of section 305 of Title 28 of the Revised Statutes is amended to read as follows:

Except as provided by section section 501 and 601, no licensee shall, directly or indirectly, offer or give any liquor, or any price premium, gift or inducement of any sort to other trade or consumer buyers, except such advertising novelties of nominal value as the commission may approve.'

Sec. 2. R. S., T. 28, § 501, amended. Section 501 of Title 28 of the Revised Statutes is amended by adding a new paragraph to read as follows:

'Manufacturers licensed under this section may deliver to the State Liquor Commission reasonable quantities of their products to be held for subsequent delivery to them for sales promotion purposes. The commission shall issue a receipt to the licensee for the products so delivered and no withdrawal of such products shall be made except by written order of the licensee.'