

MAINE STATE LEGISLATURE

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ONE HUNDRED AND FIRST LEGISLATURE

Legislative Document

No. 1561

H. P. 1089

House of Representatives, May 9, 1963

Reported by Mr. Littlefield from the Committee on Industrial and Recreational Development and printed under Joint Rules No. 10.

HARVEY R. PEASE, Clerk

STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED
SIXTY-THREE

AN ACT to Reorganize the Department of Economic Development.

Be it enacted by the People of the State of Maine, as follows:

Sec. 1. R. S., c. 38-A, § 1, amended. Section 1 of chapter 38-A of the Revised Statutes, as enacted by section 1 of chapter 471 of the public laws of 1955 and as amended by section 1 of chapter 123 of the public laws of 1957, is further amended to read as follows:

'**Sec. 1. Commissioner.** The Department of Economic Development, as heretofore established and hereinafter in this chapter called the "department" shall be under the supervision and control of a Commissioner of ~~Department of~~ Economic Development, hereinafter in this chapter called the "commissioner." He shall be appointed by the Governor with the advice and consent of the Council for a term of 4 years and shall hold office until his successor is appointed and qualified.

The commissioner may be removed by the Governor and Council ~~for cause~~. Any vacancy in said office shall be filled by appointment for a like term in the same manner as hereinbefore provided.

He shall receive such salary as the Governor and Council may determine.'

Sec. 2. R. S., c. 38-A, § 2, amended. Section 2 of chapter 38-A of the Revised Statutes, as enacted by section 1 of chapter 471 of the public laws of 1955 and as amended by sections 2, 2-A and 3 of chapter 123 of the public laws of 1957, is further amended to read as follows:

'**Sec. 2. Powers and duties.** The commissioner may employ ~~such~~ division ~~chiefs~~ directors, deputies, assistants and industrial development specialists; same

shall not be subject to the Personnel Law. The commissioner may employ such other employees as may be necessary, subject to the provisions of the Personnel Law; employ or engage with the approval of the Governor and Council such outside technical or professional consultants as may be necessary or appropriate to assist the department in carrying out its functions; and may enter into contracts with other boards, commissions, departments and divisions of the State or with the University of Maine to assist him or any division of the department in carrying out the provisions of this chapter.

The commissioner shall hold staff meetings with the division directors monthly or more often as deemed necessary for ascertaining progress and discussion of new and current programs. The division directors shall hold similar staff meetings with the personnel of their respective divisions.

The commissioner may employ, without the consent of the Governor and Council, such consultants as may be necessary to carry out the purposes of this chapter.

The commissioner shall organize a Division of Research and Planning, a Division of Industrial Development, a Division of Recreational Promotion, a Division of Publicity and Public Relations and a Division of Geological Survey and such other divisions as the commissioner may recommend and as may be approved by the Governor and Council. The Commissioner and the Commissioner of Labor and Industry shall from time to time confer on matters affecting the economic and social welfare of the State, including hours of labor, wages, industrial safety and regulatory decisions and orders.

The commissioner shall organize a Division of Research and Planning, a Division of Industrial Promotion, a Division of Vacation Travel Promotion, a Division of Publicity and Public Relations and a Division of Geological Survey.

The commissioner is authorized and empowered to accept for the State any federal funds apportioned under the provisions of federal law relating to urban planning and planned public works and to do such acts as are necessary for the purpose of carrying out the provisions of such federal law; and to accept from any other agency of government, individual, group or corporation such funds as may be available in carrying out the provisions of contained herein this chapter.

The commissioner shall submit an annual report on or before January 15th of the department's activities and expenditures to the Governor, members of the Legislature and the general public.'

Sec. 3. R. S., c. 38-A, § 5, amended. Section 5 of chapter 38-A of the Revised Statutes, as enacted by section 1 of chapter 471 of the public laws of 1955 and as amended by sections 3-A, 4 and 5 of chapter 123 of the public laws of 1957, is further amended to read as follows:

'Division of Industrial Promotion.

Sec. 5. Powers and duties. The Division of Industrial Development Promotion shall be empowered to:

I. Promote and attract new industry. ~~Promote the welfare of existing industry and the location of new business~~ **Implement a program designed to promote and attract new industry** and coordinate these activities with the efforts of public, private and other agencies.

II. Solicitation for industrial prospects. Devise, initiate and prosecute an aggressive system of solicitation of and assistance for industrial prospects without the State, and prospects for industrial expansion within the State, utilizing field representatives and technicians in cooperation with citizens' groups, service organizations, chambers of commerce, and regional and municipal agencies and officials.

III. Office or offices for information. Maintain an office or offices without the State for the receipt and dissemination of information concerning the attraction of new industries to the State.

IV. Assistance to local communities. Promote the industrial development efforts of local communities by assisting in the formation of industrial foundations in cooperation with local agencies.

V. Negotiation and assistance for existing industry. Negotiate directly with existing industries seeking expansion within the State and providing them with technical assistance, with special emphasis in aiding the retention of an existing industry which might relocate outside of Maine.

VI. Markets for existing business. Help existing business to find markets, domestic or foreign, for their products.

VII. Publicity and promotion. Utilize such publicity and promotion as needed to attract new industries to Maine.

VIII. Brochures, pamphlets, etc. Prepare and print such brochures, pamphlets and all like materials as are deemed necessary to assist in the attraction of out-of-state industrial prospects.'

Sec. 4. R. S., c. 38-A, § 6, amended. Section 6 of chapter 38-A of the Revised Statutes, as enacted by section 1 of chapter 471 of the public laws of 1955, is amended to read as follows :

'Division of Vacation Travel Promotion.

Sec. 6. Powers and duties. The Division of ~~Recreational~~ **Vacation Travel** Promotion shall be established to promote the recreational facilities of the State. ~~The Division is empowered to:~~

The director shall organize his staff with specific assignment of personnel for the promotion of recreational areas, conventions and tourist attractions.

The division is empowered to:

I. Advertise recreational resources. Advertise and publicly set forth and display the recreational resources, attractions and activities of the State.

II. Development and promotion. Encourage and assist in the development and promotion of the recreational resources and facilities of the State by

cooperating with other state agencies and public and private organizations.

III. Data; cooperation. Utilize the data prepared and gathered by the ~~Divisions~~ **Division** of Research and Planning ~~and Development~~ and the **Division of Industrial Promotion**, and cooperate with these 2 divisions in the advancement of the general well-being of the State.

IV. Assistance. Assist the **Division of Publicity and Public Relations** in the publication and providing of written publicity materials as set forth in section 7.'

Sec. 5. R. S., c. 38-A, §§ 6-A - 6-D, 7, 8, 8-A, 8-B, 9 - 11, repealed. Sections 6-A and 6-B, as enacted by section 6 of chapter 123 of the public laws of 1957, section 6-C, as enacted by chapter 374 of the public laws of 1957, section 6-D, as enacted by chapter 374 of the public laws of 1957 and amended by chapter 293 of the public laws of 1959, sections 7 and 8, as enacted by section 1 of chapter 471 of the public laws of 1955, sections 8-A and 8-B, as enacted by section 1 of chapter 376 of the public laws of 1957, sections 9, 10 and 11, as enacted by section 1 of chapter 471 of the public laws of 1955, all of chapter 38-A of the Revised Statutes are repealed.

Sec. 6. R. S., c. 38-A, §§ 7 and 8, additional. Chapter 38-A of the Revised Statutes, as enacted by section 1 of chapter 471 of the public laws of 1955, is amended by adding 2 new sections, to be numbered 7 and 8, to read as follows:

'Division of Publicity and Public Relations.

Sec. 7. Powers and duties. The **Division of Publicity and Public Relations** shall disseminate information setting forth the commercial, agricultural, industrial, fisheries, recreational, labor market and other facilities and advantages of the State.

The division shall encourage and assist in the development and promotion of the recreational resources and facilities of the State by cooperating with other state agencies, and public and private organizations.

The division shall prepare and print such brochures, pamphlets and all like materials as are deemed necessary to assist in the attraction of out-of-state vacation prospects.

The division shall operate and maintain the State of Maine building, previously erected upon the grounds of the Eastern States Agricultural and Industrial Exposition, Inc., at West Springfield, Massachusetts, for the purpose of exhibiting, publicizing and advertising Maine's products and resources in agriculture, industry, fisheries, forests, wildlife and recreation. The division shall have complete control and supervision of all exhibits held in such building.

'Division of Geological Survey.

Sec. 8. State Geologist. The commissioner may employ a State Geologist to serve at the pleasure of the commissioner. The State Geologist shall perform such duties as shall be required of him by law or assigned to him by the commissioner, and he shall act as division director.

I. **Geological Survey Publication Fund, established.** There is established within the Division of Geological Survey a revolving fund for the use of the division to cover printing and distribution costs for geological and related technical literature.

II. **Printing and sale of publications.** The commissioner is authorized to fix the price at which publications of the Maine Geological Survey may be sold and delivered. The department shall receive without charge 10% of all such publications for complimentary distribution.

III. **United States Government publications.** The commissioner is authorized to fix the price at which United States Geological Survey and other United States Government maps, charts and other publications may be sold and delivered, provided such publications are specifically authorized for resale by the originating agency and are specifically concerned with technical information on the State of Maine.

IV. **Income from sale of publications.** Income from the sale of publications shall be credited to the revolving fund to be used as a continuing carrying account to carry out the purpose of subsection I.'

Sec. 7. R. S., c. 36, § 34-B, additional. Chapter 36 of the Revised Statutes is amended by adding a new section 34-B, to read as follows :

'Sec. 34-B. **State Museum; maintenance.** A State Museum shall be established on the first floor of the south wing section of the State Capitol and such section shall be exclusively used for the museum, provided no other building or property is acquired in the future for a State Museum.

The State Park and Recreation Commission shall operate and maintain the State Museum; shall supervise, maintain, develop, collect and display items for the purpose of educating the general public on the historical values of Maine's cultural and natural resources, including gifts to the State.

All displays and exhibits used in the former State Museum, if available and in good condition, shall be returned to the State and used under the direction and supervision of the commission.'