

# MAINE STATE LEGISLATURE

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# ONE HUNDRED AND FIRST LEGISLATURE

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**Legislative Document**

**No. 866**

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S. P. 293

In Senate, January 30, 1963

Referred to Committee on Industrial and Recreational Development. Sent down for concurrence and ordered printed.

CHESTER T. WINSLOW, Secretary.

Presented by Senator Kimball of Hancock.

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## STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED  
SIXTY-THREE

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**RESOLVE, Continuing New York City Public Relations Office and Providing for Contractual Services.**

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**New York City public relations office and contractual services continued; appropriation. Resolved:** That there is appropriated from the Unappropriated Surplus of the General Fund the sum of \$25,000 for the fiscal year ending June 30, 1964 and the sum of \$25,000 for the fiscal year ending June 30, 1965 to be expended by the Department of Economic Development to continue a New York City Public Relations Office and to provide for necessary contractual services.

### STATEMENT OF FACTS

The department since August of 1960 has operated a public relations office in New York City on a test basis, employing the contractual services of a public relations agent, with salary and expenses. An example of the type of publicity which this office has developed for Maine is the program which brings foreign correspondents from the New York and Washington areas here as the weekend guests of Maine. The President has commended this program, which has resulted in much favorable publicity for Maine across the nation and overseas. Funds for this operation have come from the advertising and promotion account. If this program is to be continued it should be established under a separate item of authorization and financing for its activities.