

# MAINE STATE LEGISLATURE

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# ONE HUNDRED AND FIRST LEGISLATURE

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**Legislative Document**

**No. 729**

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S. P. 236

In Senate, January 29, 1963

Taken from table on motion by President and on further motion by Senator Lovell of York withdrawn. On further motion by the same Senator referred to Committee on Appropriations and Financial Affairs. Sent down for concurrence and ordered printed.

CHESTER T. WINSLOW, Secretary

Presented by Senator Noyes of Franklin.

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## STATE OF MAINE

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IN THE YEAR OF OUR LORD NINETEEN HUNDRED  
SIXTY-THREE

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### **RESOLVE, Appropriating Money for Publication of "Maine Developments" Bulletin.**

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**Appropriation for publication of "Maine Developments" bulletin. Resolved:** That there is appropriated from the Unappropriated Surplus of the General Fund to the Department of Economic Development the sum of \$5,600 to be expended by said department for the publication of the "Maine Developments" bulletin. Any unexpended balance shall not lapse but shall remain a continuing carrying account until June 30, 1965.

#### STATEMENT OF FACTS

"Maine Developments" is a 4-page, illustrated, monthly letter press bulletin designed to enhance the State's image among out-of-state industrialists and newspaper and magazine editors and to inform Maine educators, legislators, industrialists and other interested citizens of recent economic developments in their State. Issues usually contain one or 2 short feature stories of Maine industries, to whom copies are provided in bulk for mailing as publicity pieces to their customers and prospects. The publication is one year old and circulation has risen from 3,500 to 5,000 due to demand. Printing and mailing costs have been borne by promotional funds, which would be released for other purposes by this appropriation. "Maine Developments" is considered to be an important activity in the department's efforts to fulfill its statutory obligation

to "Promote the welfare of existing industry and the location of new business . . .", to "promote the recreational facilities of the State" and to ". . . disseminate information setting forth the commercial, agricultural, industrial, fisheries, recreational, labor market and other facilities and advantages of the State," as specified in the Revised Statutes of 1954, chapter 38-A.