

MAINE STATE LEGISLATURE

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ONE HUNDRED AND FIRST LEGISLATURE

Legislative Document

No. 726

S. P. 233

In Senate, January 29, 1963

Taken from table on motion by President and on further motion by Senator Lovell of York withdrawn. On further motion by same Senator referred to Committee on Appropriations and Financial Affairs. Sent down for concurrence and ordered printed.

CHESTER T. WINSLOW, Secretary

Presented by Senator Lovell of York.

STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED
SIXTY-THREE

RESOLVE, Appropriating Money for Maine Products Show.

Maine Products Show; appropriation. Resolved: That there is appropriated from the Unappropriated Surplus of the General Fund the sum of \$30,000 to be expended by the Department of Economic Development for expenses in sponsoring the annual Maine Products Show. Any unexpended balance shall not lapse but shall remain a continuing carrying account until June 30, 1965.

STATEMENT OF FACTS

The Maine Products Show, sponsored annually in different Maine cities by the Department of Economic Development is designed to augment the sales of Maine manufacturers by providing them the opportunity to display their products to the general public and to purchasing agents and other manufacturers of this and other states. No admission fee is charged and only a nominal fee for electricity and such services is charged exhibitors. Last year, 1962, an estimated 50,000 persons, many vacationing in Maine from other states, visited the Maine Products Show in Bangor, to view more than 100 exhibits by Maine manufacturers. This show earned national recognition when it received the highest award bestowed by the Public Relations Society of America for excellence in state promotion of industry. The show has impressed out-of-state industrialists considering a Maine plant location with the excellence of the Maine industrial climate. To date, the expenses of the Maine Products Show have been paid

from various promotional funds but primarily from the funds of the Industrial Development Division. This has severely taxed that division's promotional and advertising budget.