

MAINE STATE LEGISLATURE

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ONE HUNDRED AND FIRST LEGISLATURE

Legislative Document

No. 720

S. P. 225

In Senate, January 29, 1963

Taken from table on motion by President and on further motion by Senator Lovell of York, referred to Committee on Appropriations and Financial Affairs. Sent down for concurrence and ordered printed.

CHESTER T. WINSLOW, Secretary

Presented by Senator Kimball of Hancock.

STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED
SIXTY-THREE

AN ACT Appropriating Money for a Convention Solicitor and Facilities Promotion Specialist, Department of Economic Development.

Be it enacted by the People of the State of Maine, as follows:

Appropriation for convention solicitor and facilities promotion specialist. There is appropriated to the Department of Economic Development from the General Fund the sum of \$18,870 for the fiscal year ending June 30, 1964 and the sum of \$19,760.50 for the fiscal year ending June 30, 1965 as salaries and expenses for a convention solicitor and facilities promotion specialist; the breakdown of which shall be as follows:

	1963-64	1964-65
DEPARTMENT OF ECONOMIC DEVELOPMENT		
Personal Services	(2) \$12,870	(2) \$13,760.50
All Other	6,000	6,000.00
	<hr/> \$18,870	<hr/> \$19,760.50

STATEMENT OF FACTS

It is proposed that \$5,811 be appropriated to the Department of Economic Development the first year and \$6,211.50 the second year for a convention solicitor. Total cost: \$12,022.50.

It is proposed that \$7,059 be appropriated the first year and \$7,549 the second year for a facilities promotion specialist. Total cost: \$14,608.

Additional travel allowances for these two people would be \$6,000 per year (\$3,000 per year per man). Total cost: \$12,000.

Maine has been fortunate in past years to have been selected as the site of many conventions—of both statewide and national organizations. With resort accommodations such as the state has to offer, it is natural that many groups would choose Maine as a convention site, especially during the summer months.

However, it is the opinion of many involved in the recreational promotion of Maine that the State is missing a large source of income by not soliciting, encouraging and persuading more out-of-state organizations to come to Maine for conventions. The State will receive a certain amount of this business in any event but with promotion of Maine's convention facilities additional lucrative business of this nature will accrue.

On the other hand, while Maine is one of the leading states in recreation throughout the nation, there is increasing need for modern accommodations for the average tourist. Improvement and expansion of existing facilities and development of new facilities of many types would certainly serve as an impetus to gain more Maine visitors, visitors who might ordinarily be discouraged by a lack of desired recreational facilities.

A facilities promotion specialist, a man versed in the business end of resort management, able to advise on locations, construction costs, traffic flow, taxes, insurance, banking loans and business potential, would definitely enhance Maine's chances of securing facilities needed to keep the state's recreational industry progressive.