

MAINE STATE LEGISLATURE

The following document is provided by the
LAW AND LEGISLATIVE DIGITAL LIBRARY
at the Maine State Law and Legislative Reference Library
<http://legislature.maine.gov/lawlib>



Reproduced from scanned originals with text recognition applied
(searchable text may contain some errors and/or omissions)

ONE HUNDRED AND FIRST LEGISLATURE

Legislative Document

No. 568

H. P. 415

House of Representatives, January 24, 1963

Referred to Committee on Appropriations and Financial Affairs. Sent up for concurrence and ordered printed.

HARVEY R. PEASE, Clerk.

Presented by Mrs. Kilroy of Portland.

STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED
SIXTY-THREE

RESOLVE, Appropriating Money for Establishing a Boston Informational Office and Relocating the New York Office, of the Department of Economic Development.

Appropriation for establishing Boston Informational Office and relocating New York office. Resolved: In order to provide for necessary expenses for the establishment of a Boston informational office and the relocating of the present New York office, there is appropriated to the Department of Economic Development from the Unappropriated Surplus of the General Fund the sum of \$36,652 for the fiscal year ending June 30, 1964 and the sum of \$23,873 for the fiscal year ending June 30, 1965; the breakdown of which shall be as follows:

	1963-64	1964-65
Boston Office		
Manager	\$ 7,592	\$ 7,738
Stenographer	4,680	5,035
Utilities	600	600
Telephone	1,800	1,800
Rent	8,100	8,100
Decorating and promotion	7,500	—
Capital expense	280	—
New York Office		
Rent	600	600
Redecorating and promotion	5,500	—
	<hr/> \$36,652	<hr/> \$23,873

STATEMENT OF FACTS

It is proposed that funds be appropriated for the establishment of a Boston informational office and the moving of the New York office to a street level. Additional rents and utilities, \$7,500 per year. Promotional and decorating expenses for the opening of these offices, \$13,000. Salaries for contractual personnel in the Boston office, \$12,272 per year.

Experiences with our New York office have warranted the necessity of a Boston office. While New York, rated 4th in our state-by-state primary market list, produces thousands of requests annually, Massachusetts, with a number one rating, does not have a Maine informational office. It is the opinion of this division that the addition of a Maine office in Boston, which is geographically the largest city within relatively short distance to Maine, would enhance substantially our recreational income from Massachusetts.

Experience with our New York office has also substantiated the necessity for a change in location. Now located on a lower level, many of the inquiries originate from persons passing by the office. It is the feeling of this division that the move to the street level would make this office much more noticeable to the travelling public.