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OFFICE OF		AD/	NO	27 FY 08/09
THE GOVERNOR	~~~~		DATE	April 6, 2009

AN ORDER TO DIRECT STATE AGENCIES AND INSTRUMENTALITIES TO COLLABORATE WITH THE DEPARTMENT OF ECONOMIC AND COMMUNITY DEVELOPMENT AND MAINE'S ECONOMIC DEVELOPMENT DISTRICTS IN CREATION OF REGIONAL ASSET-BASED DEVELOPMENT STRATEGIES

WHEREAS, asset-based development has been demonstrated to be a necessary complement to traditional, needs-based efforts in building the new, knowledge-based economy; and

WHEREAS, asset-based development refers to initiatives that build directly upon a region's strengths and competitive advantages to generate jobs and economic growth; and

WHEREAS, asset-based development begins with identifying a region's marketable assets, and designs investment strategies that will enhance and connect these assets to job creation; and

WHEREAS, Maine's place-based assets define our state's quality of place and are today key drivers of Maine's economic and community development; and

WHEREAS, Maine's Economic Development Districts (Androscoggin Valley Council of Governments, Eastern Maine Development Corporation, Kennebec Valley Council of Governments, Mid-Coast Economic Development District, Northern Maine Development Commission, and Southern Maine Economic Development District) can catalyze the creation of regional asset-based development strategies for Maine's economy by involving representatives from all related sectors of each region's economy and community; and

WHEREAS, Vital Economy, Inc., a consultant of FairPoint Communications, Inc., will provide resources to and work with each of Maine's Economic Development Districts to inventory and strengthen the quality of place assets and the assets of one industry sector for each District; and

WHEREAS, it is imperative that state agencies and instrumentalities engage in effective and consistent coordination with Maine's Economic Development Districts in support of this effort;

NOW, THEREFORE, I, John Elias Baldacci, Governor of the State of Maine, do hereby order the following:

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All departments, agencies, and other instrumentalities of the State shall collaborate with the Commissioner of the Department of Economic and Community Development and Maine's Economic Development Districts in the development of regional asset-based development strategies, and shall provide all data, reports, and information requested as related to this effort.

Effective Date

The effective date of this Executive Order is April 6, 2009.

John É. Baldacci, Governor