

MAINE STATE LEGISLATURE

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OFFICE OF
THE GOVERNOR

NO. 1 FY89/90
DATE July 1, 1989

AN ORDER CREATING THE MAINE PRODUCTS ADVISORY PANEL

WHEREAS, Maine products are known both within and beyond our borders to be of high quality and reliability, and

WHEREAS, the majority of Maine's producers of crafted consumer goods, specialty foods, and gift items are small enterprises often in need of marketing assistance, and

WHEREAS, Maine State Government is committed to assisting small Maine producers and promoting their high quality products, and

WHEREAS, small enterprises can benefit from the experience and expertise of other Maine citizens who have successfully marketed products;

NOW, THEREFORE, I, John R. McKernan, Jr., Governor of the State of Maine, do hereby establish the Maine Products Advisory Panel, the structure and function of which shall be as follows:

Purpose

The Panel will serve as a private and public sector resource to the Maine Products Marketing Program administered by the Office of Business Development in the Department of Economic and Community Development, and will offer advice, ideas and counsel regarding marketing assistance provided through the Maine Products Marketing Program. The Panel will also offer guidance in identifying appropriate marketing efforts on behalf of Maine's craft and consumer goods producers, and will assist in identifying companies for inclusion in the Buyers' Guide to Quality Maine Products.

Membership

The Governor shall appoint not more than 15 members to serve on the Panel, all of whom shall be representatives of Maine businesses and possess expertise and experience in marketing and developing products. The Commissioner of the Department of Economic and Community Development, or the Commissioner's designee, shall serve as Chair ex-officio.

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Terms of Members

Each member shall serve at the pleasure of the Governor.

Meetings

The Panel shall meet upon the call of the Commissioner or his/her designee.

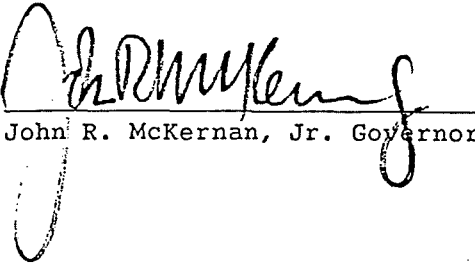
Administration

The Maine Products Marketing Program shall provide staff support for the Panel, including such special projects as the Panel deems appropriate.

Compensation

Members of the Panel shall serve without compensation. Reimbursement of all necessary expenditures incurred by members while in performance of their duties on the Council which are allowed by State law shall be administered by the Department of Economic and Community Development.

The effective date of this Order is July 1, 1989.


John R. McKernan, Jr. Governor