



AN ORDER ESTABLISHING THE GOVERNOR'S ADVISORY COMMITTEE ON WORLD TRADE

WHEREAS, both the import and export of various products and commodities is vital to the growth of Maine's economy and the creating of jobs in Maine; and

WHEREAS, a relatively small percentage of the total productive output of Maine's industries is now exported; and

WHEREAS, substantial new import and export activities are developing as a result of the GATT negotiations and other international trade developments; and

WHEREAS, the potential for direct foreign investment in Maine is increasing due to changes in currency exchange rates and international business practices; and

WHEREAS, the national commitment to stimulating exports is intensifying and a complementary effort at the State level is appropriate; and

WHEREAS, a need exists to assist Maine businesses in the development of international markets; and

WHEREAS, the State of Maine can play an important role in fostering the development of world trade and stimulating foreign investment in Maine, to the benefit of the State's citizens; and

WHEREAS, key Maine business executives have expressed a willingness to work in partnership with government to achieve these objectives;

NOW, THEREFORE, I, JOSEPH E. BRENNAN, Governor of the State of Maine, do hereby establish the Governor's Advisory Committee on World Trade.

Membership

The Committee shall be appointed by the Governor, to serve at his pleasure. The membership shall include private and public representatives with a responsibility to encourage world trade and international business development and/or special knowledge about this subject. Ex-officio members shall include the President of the Maine Development Foundation, the Director of the State Development Office, and the Director of the State Planning Office.

A Chairman shall be appointed by the Governor from among the members of the Committee.

Responsibilities

The overall responsibilities of the Committee shall be to (a) recommend to the Governor goals, objectives, strategies, and programs designed to stimulate world trade, encourage foreign investment in Maine, and provide export assistance to Maine companies; and (b) promote the opportunities in world trade to all Maine businesses.

In carrying out these responsibilities, the Committee shall:

- 1. Recommend specific steps the Governor can take to provide professional services to Maine companies to further develop world trade.
- 2. Help establish a system to coordinate information and services pertaining to world trade.
- 3. Prepare promotional, educational, and training recommendations to stimulate world trade.
- 4. Prepare legislative and other recommendations, as appropriate, to stimulate world trade and foreign investment in Maine.
- 5. Identify the inhibiting factors to further development of world trade and recommend steps to overcome those factors which can be affected by State government.
- 6. Conduct such other activities as appropriate to advise the governor on world trade and assist Maine companies to participate in international markets.

E Bern Brennan

Governor