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Attorney General

Interpretation of 17 M.R.S.A. § 1058

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You have asked whether 17 M.R.S.A. § 1058 makes it unlawful for a commercial business to display a live animal as part of an exhibit set up by the firm to promote a product it sells. From our conversations, I understand the facts to be more specifically that a certain commercial business wishes to display dogs and cats in its exhibit at an agricultural trade show. The purpose of the display and the exhibit will be to promote pet food sold by that firm.

17 M.R.S.A. § 1058 makes it unlawful, among other things, to display live animals which have been dyed or otherwise artificially colored, or to display any live fowl or turtle under two months of age for certain uses. It is my understanding, however, that no live fowls or turtles will be displayed and that the dogs and cats will not be dyed or otherwise artifically colored. Accordingly, these portions of the statute are not in question here. 17 M.R.S.A. § 1058 also makes it unlawful ". . to sell, offer for sale, give away, raffle or display any life animal, fowl or reptile as a fund-raising device." The question therefore is whether these dogs and cats will be displayed as a fundraising device. For the reasons more fully set out below, we believe the answer is negative.

1 M.R.S.A. § 72 states in applicable part that:

". . . unless such construction is inconsistent with the plain meaning of the enactment. . .

(3) Words and phrases shall be construed according to the common meaning of the language. Technical words and phrases and such as have a peculiar meaning convey such technical or peculiar meaning."

While numerous dictionaries were examined, in only one dictionary was the phrase "fund-raising" found. The phrase is found in <u>A Supplement</u> to the Oxford English Dictionary, Vol. 1, 1972, which contains words coming into common use in the English-speaking world in relatively recent times. "Fund-raising" is not actually defined in this dictionary; <u>1</u>/ rather, examples are given of how the phrase has been popularly used.

1/ The entry from the <u>Supplement</u> containing these examples is attached hereto. Stanley Browne, Director, Division of Animal Welfare Page 2 January 13, 1976

It appears that this particular phrase, "fund-raising," has not been commonly used to denote the obtaining of a sum of money by business or commercial organizations. The phrase appears to be popularly used in connection with the obtaining of a sum of money by charitable, educational, governmental or other non-profit organizations.

In <u>Pollini v. Fuller Road Fire Depertment</u>, 321 N.Y.S.2d 411 (Supreme Court, Trial Term, New York, 1971) the Court referred to a statutory definition of "fund raising activity." Section 204-A(1)(b) of the General Municipal Laws of New York states in applicable part that:

> "'[f] undraising activity' means a method of raising funds to effectuate the lawful purposes of a fire company, <u>but shall not include</u> . . . the conduct of a business or other commercial <u>enterprise</u> except on temporary basis for a period or periods not to exceed a total of ninety days in any calendar year." (emphasis added)

While the New York statutory definition is not, of course, binding in this State, it does give further indication of the peculiar meaning or definition of fund-raising. Applying this definition to the facts before us, it is evident that the dogs and cats will not be displayed as a fundraising device. The organization displaying these animals is a commercial organization, and the purpose of the display is the promotion of a product of the firm (presumably with the hope of increasing sales and profit). The animals are not being displayed by a non-profit organization as a means of obtaining funds for that organization.

In addition, 17 M.R.S.A. § 1058 not only prohibits the display, but also prohibits the sale of any live animal as a fund-raising device. Thus, if the phrase "fund-raising" were interpreted to include the obtaining of a sum of money by a business or commercial organization, then the statute would, for example, make the sale of any animals by licensed pet shops unlawful. Aside from the constitutional questions such an interpretation would raise, this would create an absurd result. It is a principle of statutory construction that "[t]he legislature is presumed not to intend an absurd result." State v. Larrabee, 161 A.2d 855, 859 (Me., 1960).

Since the answer to your first question is negative, your second question need not be answered.

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