

MAINE STATE LEGISLATURE

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April 16, 1974

Peter M. Damborg, Deputy

State

Leon V. Walker, Jr., Assistant

Attorney General

In your memorandum of March 21, 1974, you have asked whether a person who, while in the process of circulating nomination papers for candidacy for office, retains a professional firm to produce TV film for his use after he becomes a candidate, is required after he becomes a candidate, to include such production costs in his campaign report, or only to report the cost for the use of the film charged by the TV stations after the date he qualified as a candidate.

In a memorandum to you dated August 25, 1971, a copy of which is appended hereto, this office stated that the costs for producing radio and television broadcasts are to be included in computing the advertising costs on behalf of any candidate. Whether the production costs were incurred prior to, or after, the date the person became a qualified candidate, as defined in 21 M.R.S.A. § 1, sub-§4-A, they were incurred on behalf of such person and were used in his behalf when he was a candidate. They should therefore be reported under 21 M.R.S.A. § 1395, sub-§§ 3 and 4, as part of the money expended in behalf of his candidacy for advertising.

LVWJr/mf
attachment

AN INFORMAL OPINION