

MAINE STATE LEGISLATURE

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No

January 22, 1954

To Donald E. Whittemore, Director of Public Relations, Pownal
Re: Sale of Advertising

This is a rather belated answer to your inquiry as to the feasibility of allowing the sale of advertising space on your new publication, "The Pownal Observer".

We have checked the statutes and find that there is no statutory authority to cover this point, and we are always reluctant to grant permission where there is no specific authority given to a statutory officer or institution. I feel, however, that perhaps we could go along with you on the matter of sale of advertising, if you keep the money in a special fund and limit its use to purchasing supplies for "The Observer".

In talking with Dr. Sleeper at the Augusta State Hospital, I find that he finances his little paper over there with the profits from Coca Cola sales, and there apparently is no statutory authority for this, either.

We trust that this will assist you in your endeavor.

Roger A. Putnam
Assistant Attorney General

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