MAINE STATE LEGISLATURE

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This document is from the files of the Office of the Maine Attorney General as transferred to the Maine State Law and Legislative Reference Library on January 19, 2022 To Honorable Chauncey Robbins (Legislature) Re: Sign on Warehouse

I have your letter relating to V. G. Bates Company's sign in Houlton, with a diagram of the place where the building is located and the nature of the sign on same.

I had the inspector in my office and questioned him in regard to his objection to this sign on the company's warehouse. About the only objection that Ic could find was that Mr. Bates was advertising the product which he was setling at another office in Houlton. I called his attention to the sign, that it does not say where in Houlton, but that the telephone number is 2112; there is no telephone in the warehouse. Therefore Mr. Bates is advertising a product that is not manufactured or sold, or the business advertised carried on or practice on the premises so as to come within the exemption provision of the statute.

However, I talked this over this morning with Mr. Burnham, administrative assistant in charge of the enforcement of the Outdoor Advertising statute, and we agree that whereas Mr. Bates delivers his goods from the warehouse and the sign says Wv. G. Bates, Houlton, he is doing business in Houlton, and the warehouse facilities where he sometimes makes sales and delivers products therefrom, even though the telephone number on the sign refers to another office, should be exempted under the provisions of the statute, as some sales are made on the premises and the delivery of the product is a part of his business at the office in Houlton. It would be a question of only \$4.50 for each panel, which would be \$9, and you may advise Mr. Bates of our decision in this regard.

Ralph W. Farris Attorney General

RWF: c