

# MAINE STATE LEGISLATURE

The following document is provided by the  
**LAW AND LEGISLATIVE DIGITAL LIBRARY**  
at the Maine State Law and Legislative Reference Library  
<http://legislature.maine.gov/lawlib>



Reproduced from scanned originals with text recognition applied  
(searchable text may contain some errors and/or omissions)

**This document is from the files of the Office of  
the Maine Attorney General as transferred to  
the Maine State Law and Legislative Reference  
Library on January 19, 2022**

July 16, 1947

To John C. Burnham, Administrative Assistant, SHC

I received your memo of July 15th, relating to the sign displayed on the factory of Snow's Canning Company at Pine Point, Maine, about which you sent me a memo of May 27th, also a memo on May 12th enclosing a copy of your inspector's report of May 1st.

Since your memo of May 27th I have talked with you on the telephone and have told you I would look into this matter; but I have not had an opportunity to advise you whether or not, in my opinion, the Snow Canning Company should secure a permit for advertising on its own building.

In my opinion Section 112 of Chapter 20, R. S. 1944, does not apply to a sign on a building which is used for manufacturing purposes, in that it is not designed for an advertising structure, device, or display within the meaning of said Section 112 of said chapter. It is my opinion that the legislature did not intend this law to apply to owners of buildings where the goods are manufactured and the business is carried on, especially where the designation is "The Home of Canned Foods, Pine Point, Maine, Snow's Brand." In my opinion this sign is so far back from the highway that it does not endanger the safety of persons using said highway.

In my opinion, the manufacturer in this case should not be required to secure a permit.

Ralph W. Farris  
Attorney General

RWF:c