

MAINE STATE LEGISLATURE

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May 23, 1947

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To John G. Burnham, Administrative Assistant

Referring to your memo of May 12th in regard to a sign on Route 9 in Scarborough, which is on a building owned and operated by Snow's Canned Foods:- You wish to know whether in my opinion this should be considered as an advertising sign.

In my opinion, as the sign is on the building where the products are manufactured, the wording of Snow's Canned Foods, Pine Point, Maine, on either side of the building is not a violation of the outdoor advertising law, as this building is on the property of Mr. Snow and occupied by him as place for carrying on a business other than outdoor advertising.

It is my opinion that the court would consider this as an exemption from the outdoor advertising law.

I recall now that Mr. Snow called me up about this matter after Mr. Kennedy called at his place of business on May 1st, and I asked him if he placed the sign on his building, and he stated that he did, that it was his own sign on his own building on his own land, and he felt that it was not legal for your department to insist that he procure a license to put a sign on his own building where he was doing business; and I am inclined to agree with him.

If you have a different idea on this particular case, I wish you would send me a memo stating your idea and why you feel that this is a violation of the outdoor advertising act.

Ralph W. Farris
Attorney General

RWF:c