

MAINE STATE LEGISLATURE

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STATE OF MAINE
DEPARTMENT OF THE ATTORNEY GENERAL
AUGUSTA

May 16, 1934

Honorable Robinson C. Tobey
Secretary of State
Augusta, Maine

Dear Mr. Tobey:

You have requested my interpretation of Section 10 of Chapter 10 of the Revised Statutes, dealing with political advertisements.

Section 10 provides that there must appear upon such an advertisement, in a conspicuous place, either the name of the chairman or secretary, or two officers of the organization issuing the same, or of the person who is responsible therefor, with his name and address.

In my opinion, the mere fact that the name of the person who is responsible for the advertisement appears in the body of it is not sufficient. The plain intent of the law is that the name and address of the person shall appear on the advertisement in such a way as to readily inform the reader who is responsible for issuing it. This, perhaps, is best served by signing the advertisement, but any other method is sufficient, provided the intention of the law is observed.

Most cordially yours,

Attorney General

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