

# MAINE STATE LEGISLATURE

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73 AN ACT TO PERMIT THE USE OF Studley OTP  
ILLUMINATED ADVERTISING DEVICES ON  
MOTOR VEHICLES

SUMMARY: LD 73 proposed to allow the use of illuminated advertising on all motor vehicles, in accordance with rules adopted by the Department of Transportation. This bill was redrafted, LD 747, which passed and has been enacted into law. The new draft limits illuminated advertising to motor trucks, semi-trailers, and truck tractors. In addition, the illuminated advertising is restricted to the wind deflector on top of truck tractors, the front portion of semi-trailers, and the front portion of the storage compartment above and behind the "cab." Neon and flashing lighting devices are prohibited as are devices that could impair the vision of other motorists.

The type of advertising and manner of advertising is restricted to rules adopted by the Commissioner of Public Safety which must include the name or name and address of the vehicle owner or lessee of the vehicle. In addition, the illuminated advertising is restricted to the standards of the welfare and safety of the public. The illuminated advertising may identify the cargo in transit. Political advertising is prohibited.

77 AN ACT CONCERNING THE WEIGHT LIMITS Webster ONTP  
OF COMMERCIAL VEHICLES

SUMMARY: LD 77 proposed to increase the weight limit from 80,000 lbs to 100,000 lbs for 6 axle trucks carrying special commodities (wood, lumber, pulpwood, etc.). This provision was included in LD 1378.

80 AN ACT TO ESTABLISH A SIGN ON THE Bell  
MAINE TURNPIKE TO GUIDE VISITORS TO  
NORWAY, SOUTH PARIS AND THE OXFORD  
HILLS REGION

SUMMARY: Establishes a sign on the turnpike at or near exit 11, guiding motorists to the Oxford Hills area.

81 AN ACT REGARDING PASSENGERS ON Dillenback OTP  
MOTORCYCLES

SUMMARY: LD 81 proposed to restrict the operator of a motorcycle or motor-driven cycle to the permanent seat on these vehicles and to restrict passengers to permanent seating on these vehicles. The Committee was concerned about the number of persons riding on these vehicles as a result of testimony provided by Schott Motorcycle Supply of Lewiston. The bill would have permitted permanent seating to be added to the motorcycle as well as side cars thereby substantially increasing the numbers of persons riding on motorcycles and motor-driven cycles. The bill, in redraft form (LD 668), limited the number of persons riding on the motorcycles to 2 persons and limited the number of persons riding in a side car to no more than 2 persons.