

# MAINE STATE LEGISLATURE

The following document is provided by the  
**LAW AND LEGISLATIVE DIGITAL LIBRARY**  
at the Maine State Law and Legislative Reference Library  
<http://legislature.maine.gov/lawlib>



Reproduced from electronic originals  
(may include minor formatting differences from printed original)

**LAWS**  
**OF THE**  
**STATE OF MAINE**

**AS PASSED BY THE**

**ONE HUNDRED AND TWENTY-THIRD LEGISLATURE**

**FIRST REGULAR SESSION**  
**December 6, 2006 to June 21, 2007**

**THE GENERAL EFFECTIVE DATE FOR**  
**FIRST REGULAR SESSION**  
**NON-EMERGENCY LAWS IS**  
**SEPTEMBER 20, 2007**

**PUBLISHED BY THE REVISOR OF STATUTES**  
**IN ACCORDANCE WITH MAINE REVISED STATUTES ANNOTATED,**  
**TITLE 3, SECTION 163-A, SUBSECTION 4.**

---

---

**Penmor Lithographers**  
**Lewiston, Maine**  
**2007**

4. **Community service provider.** "Community service provider" means a provider of alcohol or drug abuse treatment or gambling addiction treatment, including, but not limited to, evaluation.

**Sec. 3. 5 MRSA §20005, sub-§6, ¶A**, as amended by PL 1995, c. 560, Pt. L, §5 and affected by §16, is further amended to read:

A. Administer all contracts with community service providers for the delivery of alcohol and drug abuse services; ~~and~~

**Sec. 4. 5 MRSA §20005, sub-§6, ¶A-1** is enacted to read:

A-1. Administer all contracts with community service providers for the delivery of gambling addiction counseling services; and

**Sec. 5. 5 MRSA §20005-A, first ¶**, as amended by PL 1995, c. 560, Pt. L, §6 and affected by §16, is further amended to read:

In addition to other applicable requirements and unless precluded by other restrictions on the use of funds, the commissioner shall manage all funds available for the provision of alcohol or other drug abuse services, as well as all funds available for the provision of gambling addiction counseling services, in accordance with the provisions of this section.

**Emergency clause.** In view of the emergency cited in the preamble, this legislation takes effect when approved.

Effective May 14, 2007.

---

---

**CHAPTER 117**

**H.P. 817 - L.D. 1124**

**An Act To Create an  
Ownership Interest in Agency  
Liquor Store Licenses**

**Be it enacted by the People of the State of Maine as follows:**

**Sec. 1. 28-A MRSA §453-B**, as repealed and replaced by PL 2001, c. 358, Pt. V, §2, is repealed and the following enacted in its place:

**§453-B. License fees**

The initial license fee for an agency liquor store and the fee for a transferee of a license for an agency liquor store under section 457 is \$2,000. The renewal fee for an annual license is \$300.

**Sec. 2. 28-A MRSA §457**, as amended by PL 1997, c. 373, §49, is repealed and the following enacted in its place:

**§457. Transfer of agency liquor store license**

Upon application of a licensee under this chapter, an agency liquor store license must be transferred to a new owner upon the sale of the licensed establishment and payment of the transfer fee required in section 453-B if the new owner is eligible under section 601 and the physical premises of the establishment remain unchanged.

**Sec. 3. Rules.** No later than March 1, 2008, the Department of Public Safety shall adopt routine technical rules pursuant to Title 5, chapter 375, subchapter 2-A to carry out the purposes of the Maine Revised Statutes, Title 28-A, section 457.

See title page for effective date.

---

---

**CHAPTER 118**

**S.P. 439 - L.D. 1253**

**An Act To Protect Consumers  
from Deceptive Insurance  
Solicitation**

**Be it enacted by the People of the State of Maine as follows:**

**Sec. 1. 24-A MRSA §2154**, as amended by PL 2007, c. 32, §1, is further amended to read:

**§2154. False information; advertising**

A person may not make, publish, disseminate, circulate or place before the public, or cause, directly or indirectly, to be made, published, disseminated, circulated or placed before the public, in a newspaper, magazine or other publication or on a business card, or in the form of a notice, circular, pamphlet, letter or poster, or over any radio or television station, or in any other way, an advertisement, announcement or statement containing any assertion, representation or statement with respect to the business of insurance or with respect to any person in the conduct of that person's insurance business or with respect to the name of a financial institution in a manner that is untrue, deceptive or misleading ~~or that uses the name of a financial institution without that financial institution's express written permission unless the person discloses that the person does not have permission to use the financial institution's name and the person discloses that the person is not affiliated with the financial institution.~~

See title page for effective date.