

# MAINE STATE LEGISLATURE

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**LAWS**  
OF THE  
**STATE OF MAINE**

AS PASSED BY THE

ONE HUNDRED AND NINTH LEGISLATURE

FIRST REGULAR SESSION

January 3, 1979 to June 15, 1979

PUBLISHED BY THE DIRECTOR OF LEGISLATIVE RESEARCH IN ACCORDANCE WITH MAINE REVISED STATUTES ANNOTATED, TITLE 3, SECTION 164, SUBSECTION 6.

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Kennebec Journal  
Augusta, Maine  
1979

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**PUBLIC LAWS**  
OF THE  
**STATE OF MAINE**  
AS PASSED AT THE  
**FIRST REGULAR SESSION**  
of the  
**ONE HUNDRED AND NINTH LEGISLATURE**  
1979

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1979-80                      1980-81

HUMAN SERVICES, DEPARTMENT OF

Human Services — Payments to providers of  
intermediate care

All Other    \$14,780                      \$14,780

Effective September 14, 1979

**CHAPTER 567**

H. P. 1386 — L. D. 1609

**AN ACT to Expand the Tourism Promotion Program.**

Be it enacted by the People of the State of Maine, as follows:

Sec. 1. 5 MRSA § 7003 is enacted to read:

§ 7003. Tourism promotion and information services

1. Statement of purpose. Tourism is a major component of the state's economy. Tourism is a unique industry in Maine in terms of its direct contribution to sales tax revenues and the requests for information which are directed to State Government. A partnership effort in tourism promotion and information between the State and organizations representing the tourism industry is one of the most effective ways to support tourism development in Maine.

This partnership can be enhanced by providing funds to the State Development Office to contract with other organizations for tourism promotion and information services, provided that the contract shall match state funds utilized in the contracts on a basis hereinafter provided.

2. Authority and responsibility of State Development Office. The State Development Office may contract with other organizations to conduct promotion and advertising campaigns to attract tourists to Maine and make prompt, effective responses to requests for information from actual and potential tourists. The State Development Office shall submit to the Legislature a brief assessment of the accomplishments of the program annually by October 31st.

3. Terms of contracts. Contracts shall be awarded only to responsible organizations which demonstrate to the satisfaction of the State Development

Office a capability for efficient operation, flexibility in response to opportunities, sound decision making and the provision of quality services at economical rates.

Contracts awarded pursuant to this section shall be for the general promotion of tourism on a statewide basis and the promotion of tourism facilities and events at inland or uncrowded coastal locations, convention facilities in both coastal and inland locations, cultural facilities and off-season tourism.

All contracts may be awarded only if the contractor provides a dollar amount of matching funds. The State shall expend \$2 for every \$1 raised by the contractor up to such limits as the State Development Office may by contract prescribe.

**Sec. 2. Appropriation.** The following funds shall be appropriated from the General Fund to carry out the purposes of this Act.

	1979-80	1980-81
STATE DEVELOPMENT OFFICE		
All Other	\$50,000	\$50,000
Effective September 14, 1979		

## CHAPTER 568

H. P. 1433 — L. D. 1636

### AN ACT to Amend the School Finance Law.

**Emergency preamble.** Whereas, Acts of the Legislature do not become effective until 90 days after adjournment unless enacted as emergencies; and

Whereas, the changes in the school finance law contained in this legislation will benefit all of Maine's school children; and

Whereas, these changes must be in effect on July 1, 1979; and

Whereas, in the judgment of the Legislature, these facts create an emergency within the meaning of the Constitution of Maine and require the following legislation as immediately necessary for the preservation of the public peace, health and safety; now, therefore,

**Be it enacted by the People of the State of Maine, as follows:**

**Sec. 1.** 20 MRSA § 4742, sub-§ 1, as enacted by PL 1977, c. 625, § 8 is repealed and the following enacted in its place: